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## BOLOGNA CHILDREN'S BOOK FAIR: THE 2025/26 GRAND TOUR COMES TO FRANKFURT, TOGETHER WITH BOLOGNABOOKPLUS AND BOLOGNA LICENSING TRADE FAIR/KIDS

**From 15 to 19 October 2025 the fair will be at the Frankfurt Book Fair, partner in the development of the Games Business Centre**

The fifth edition of the **Bologna Children's Book Fair (BCBF)** Grand Tour is preparing for its third stop: **from 15 to 19 October 2025 in Frankfurt, the fair will be previewing** the latest news about the forthcoming edition, scheduled to take place at the Bologna Exhibition Centre from 13 to 16 April 2016, alongside **BolognaBookPlus (BBPlus)**, the event for general publishing, organised in collaboration with the Italian Publishers Association (AIE), and **Bologna Licensing Trade Fair/Kids (BLTF/Kids)**, the event focused on licensing and brands for children and young people.

BCBF's presence in Frankfurt is an opportunity to bolster collaboration with the German fair through the joint development of the **Games Business Centre**, the business area dedicated to professionals in the gaming sector, which was launched and hosted by BCBF and the Frankfurt Book Fair at their latest editions.

This area was created with the aim of integrating the areas already dedicated to the trade in copyrights and television and film content licensing, thereby expanding the book-to-screen possibilities at the two events. After having organised more than 300 events during the 2025 edition of BCBF, the Games Business Centre is increasingly establishing itself as an international hub for meetings and networking for video game companies, publishers, television and film producers and licensing professionals from all over the world.

At the stand (Hall 5.0 / B63), **IBBY Italia Choice 2025**, the fourth selection of the **best Italian publications for children and young adults**, will also be **previewing** to the international public gathered in Frankfurt. The selection will feature titles published between June 2024 and July 2025 that excel for their literary and visual quality, as well as their narrative originality. The works are divided into the categories: illustrated books, fiction, poetry, non-fiction, comics and graphic novels, books for early childhood, all brought together in a catalogue produced with the support of the Bologna Children's Book Fair and AIE – Associazione Italiana Editori (Italian Publishers Association). The exhibition will also offer visitors the chance to follow **guided tours** accompanied by Grazia Gotti (co-founder of the Giannino Stoppini bookshop and the Accademia Drosselmeier, as well as a member of the IBBY Italia Choice 2025 selection committee). The tours, lasting 30 minutes, are scheduled as follows: 15 October, 3 pm, 16 October, 12 noon. 17 October, 12 noon.

**On Thursday 16 October at 5.30 pm** the BCBF stand will also be hosting a **networking event** to present the numerous opportunities for professionals in the entertainment sector and all the three fairs new projects, explained in the words of their organisers.

This opportunity is intended not only to expand and **consolidate participants' networks of international contacts** through meetings with stakeholders, strategic partners and key industry players, but also to **enrich their perspective** through new stimuli that can be translated into **brand proposals and activities** for their target public. The Bologna Children's Book Fair Grand Tour of the world's leading trade fairs was launched in 2021 **thanks to the support and collaboration of ITA-Italian Trade Agency and the Italian Ministry of Foreign Affairs and International Cooperation**.

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Press Office Bologna Children's Book Fair



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**BOLOGNA  
CHILDREN'S  
BOOK  
FAIR**



**BOLOGNA  
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