

FEDRIGONI

PRESS RELEASE

FEDRIGONI AT THE 2026 BOLOGNA CHILDREN'S BOOK FAIR: PAPER AS A NARRATIVE MEDIUM

As the official technical sponsor of the event, Fedrigoni presents a series of workshops and talks for illustrators and designers to explore the role of paper in editorial design.

In the occasion of the **Bologna Children's Book Fair 2026**, the leading international event dedicated to children's publishing, **Fedrigoni** confirms its role as a key reference in the world of paper and editorial design by participating as the event's technical sponsor. The company will be present with a dedicated space at *The Illustrators Survival Corner* (Hall 30) on **April 14 and 15**, alongside a programme of content developed in collaboration with Mimaster.

Long committed to enhancing paper as a design element, **Fedrigoni** will bring to the fair an experience that combines material research, creative sensibility and education, aimed at illustrators, designers and publishers. A journey that places paper at its core, not only as a medium, but as an expressive language capable of evoking emotions, inspiring imagination and giving shape to stories.

The first event is the workshop "**Colour, Material, Finish: a new approach to coloured papers**", scheduled for April 14 from 3:30 pm to 5:00 pm at The Illustrators Survival Corner (Hall 30). Led by *Giulia Gatti, Trade Marketing Manager*, e *Carolina Pacchioni, BackSeller Creative*, the session invites participants to explore the narrative potential of colour through a sensory and experimental approach. Using the **Colour Dimensions** tool, participants will be guided through a creative process made of combinations, intuitions and discoveries, where paper becomes a living material to be interpreted and transformed in the development of their own projects.

On April 15, from 12:00 pm to 12:45 pm, at the Designer Studio @Bologna Book Plus (Hall 29), Fedrigoni will also take part in the talk "*The Value of Paper: the Book as a Design Object*". In conversation with *Pietro Corraini, Luca Amoroso, Backseller Creative Communication Fedrigoni*, will contribute to a discussion on the book as a designed object, where paper is not merely a container but an integral part of the narrative. **Fedrigoni** will present **Best of Publishing**, a tool designed to guide the selection of paper in editorial projects, highlighting how every material choice contributes to building identity, value and meaning.

With this participation, **Fedrigoni** strengthens its commitment to supporting the international creative community, offering opportunities for dialogue, practical tools and new perspectives to explore the role of paper in contemporary editorial languages

Fedrigoni

Founded in 1888 in Verona, Fedrigoni is today the global leader in specialty papers for luxury packaging and premium labels for wines, the third player in the self-adhesive materials market and RFID inlay production, and the second in art and drawing papers with Fabriano brand. With nearly 6,000 people in 28 countries and 73 plants including production sites, cutting and distribution centers, the Group sells and distributes over 25,000 products in 132 countries. For more information: www.fedrigoni.com

FEDRIGONI
Fedrigoni SpA

Sede Legale
Piazzale Lodi 3
20137 Milano, Italy
T +39 02 55308151

Sede Operativa
Via Enrico Fermi 13/f
37135 Verona (VR), Italy
T +39 045 8087888
F +39 045 8009015

Capitale sociale
€ 40.000.220 i.v.
Codice Fiscale, Partita Iva,
Registro Imprese di Milano
Monza Brianza Lodi
n. 01664630223

fedrigoni.com

Soggetta a
direzione e
coordinamento di
Fiber JVCo S.p.A.

