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**POLAND'S INTERNATIONALLY ACCLAIMED AUTHOR, RAFAŁ KOSIK, ANNOUNCED AS BOLOGNABOOKPLUS AUTHOR AMBASSADOR 2026, TAKING CENTRE STAGE WITH INDUSTRY LEADERS AT THE 2026 AI SUMMIT**

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***Bologna, London March 17 2026:***

**Rafał Kosik is named BolognaBookPlus Author Ambassador 2026.** One of the most influential Polish science fiction writers of the 21st century, Rafał **Kosik** writes bestselling fiction across the general and children's sectors, and has sold almost two million copies in 14 languages to date. His ambassadorship follows a trend set by Poland last year with Joanna Karpowicz as Illustration Ambassador.

An author and publisher, Rafał Kosik will be undertaking a line-up of engagements including a central role with industry leaders at the AI Summit at BolognaBookPlus, in partnership with Shimmr AI. Now in its third year, the Summit will bring together informed voices from across global publishing and technology to examine how artificial intelligence is reshaping the creative and commercial landscape of books.

Commenting on his role, Rafał Kosik says: *"I am very much looking forward to being BolognaBookPlus' 2026 Author Ambassador. In addition to various conversations and panels throughout the fair, the session on the AI Summit is particularly exciting. I've been writing about artificial intelligence for almost three decades. I've even made it a fully-fledged protagonist in several novels and short stories!"*

Guest Director, BolognaBookPlus Jacks Thomas adds: *"We couldn't have a more fitting Author Ambassador; a talented writer and an innovative publisher, Rafał brings a wealth of experience and expertise to the Ambassador role in an AI age. His contribution across a variety of panels will be invaluable and none more so than his participation in what promises to be another informative, provocative and lively AI Summit. Bologna in the spring has got to be the hot ticket!"*

## **THE AI SUMMIT**

The half-day summit will feature senior executives, technologists and publishing innovators discussing how AI is transforming the industry—from editorial workflows and predictive analytics to copyright and creative rights.

The Summit opens with a keynote from **Nadim Sadek**, Founder and CEO of Shimmr AI and author of *Shimmer, Don't Shake* and *Quiver, Don't Quake*. He will explore *AI as the New Apex of Human Creativity*.

The programme will then address the practical and ethical implications of AI across publishing operations, including:

- **Creation: Agentic Systems Across the Publishing Workflow** – with Searsha Sadek (Chief Product Officer, Shimmr AI); Sara Lloyd (Group Communications Director & Global AI Lead, Pan Macmillan); Njål Hansen (Founder & CEO, Beat Technology); and Mauro Morellini (CEO, Morellini Editore).
- **Predictive Publishing: How Data is Rewriting Decision-Making** – moderated by Samir Patil (Founder & CEO, Scroll Media Inc.) with Gavin Marcus (CEO & Co-Founder, Storywise) and Arsim Shillova (CEO, Libraro).
- **Curating Truth: Publishing's Responsibility in the Age of AI-Generated Content** – a conversation between Senja Požar (Managing Editor, JAISD & International Projects Coordinator, IRCAI) and Nadim Sadek.
- **Control, Compensation & Creative Rights in the Age of AI** – moderated by Regina Brooks (CEO, Serendipity Literary Agency and President of the Association of American Literary Agents), featuring Piero Attanasio (AIE); Friederike Fuxen (Rights Manager, dp DIGITAL); and **Rafał Kosik**, the BolognaBookPlus Author Ambassador 2026.
- **The Business of Intelligent Creativity: Leadership Conversations** Paul Kelly, CEO, DK, UK with Emma House, CEO, Oreham Group UK; Mary McAveney, President & CEO, Abrams Books, USA; and Edward Nawotka, Senior News & International Editor, Publishers Weekly, USA

Summit Curator Brooke Dobson, Shimmr AI, says of this year's programme: *"It's a privilege to curate the AI Summit at BolognaBookPlus for the second year running. The publishing industry is entering a distinctly new phase: AI is no longer just a tool for efficiency, but a new medium for creativity and decision-making. This year's Summit explores the real-world impact of that shift. Covering everything from predictive publishing to new governance frameworks, we're gathering the pioneers who are using this technology to push artistic boundaries, strengthen editorial judgment, and help publishers navigate this transformation confidently."*

### **Author Ambassador 2026: Rafał Kosik**

**Rafał Kosik, BolognaBookPlus Author Ambassador 2026** is an acclaimed novelist, columnist and screenwriter: he is the author of more than 30 books that have sold over two million copies worldwide.

His works include adult science fiction titles such as *Mars*, *Vertical*, *Chameleon*, *g.A.I.a.* and *Cyberpunk 2077: No Coincidence*, as well as the bestselling young adult series *Felix*, *Net & Nika* and the children's series *Amelia & Kuba* and *Me Like It*. His work has been translated into multiple languages including English, Chinese, Spanish, Ukrainian, French, German and Italian.

Kosik also wrote the script for the acclaimed anime series *Cyberpunk 2077: Edgerunners*. Throughout his career he has received numerous prestigious literary awards for his contributions to speculative fiction and children's literature.

As Author Ambassador, Kosik will participate in the AI Summit and appear across the BolognaBookPlus programme, engaging in discussions about creativity, storytelling and the evolving relationship between authors and emerging technologies.

The AI Summit will take place Tuesday morning 14 April 2026, part of the BolognaBookPlus professional programme.

For further information about BolognaBookPlus 2026, please visit the [website](#).

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Images available on this [link](#).

## NOTES TO EDITORS

### About Bologna

Three global book events for international rights and licensing trading take place annually in the eponymous Italian city where culture meets style and commercial relationships are created. BolognaBookPlus, Bologna Children's Book Fair, Bologna Licensing Trade Fair.



### About BolognaBookPlus (BBPlus)

BolognaBookPlus is an initiative for professionals in the general book industry launched in 2021 by BCBF/BolognaFiere, in collaboration with the Italian Publishers Association (AIE), to expand the scope of the Bologna Children's Book Fair by reaching out to a wider audience in the field of publishing with an exhibition space, training events, conferences and prizes for book design.



### About Bologna Children's Book Fair (BCBF)

Now in its 63<sup>rd</sup> edition, Bologna Children's Book Fair is the world's leading trade fair dedicated to publishing and content for children. With 1,500 exhibitors, it brings together around 30,000 professionals from almost 100 countries each year, including publishers, agents, developers, illustrators, authors, booksellers, librarians and other professionals involved not only in the book industry, but also in multimedia and children's content licensing.



### About Bologna Licensing Trade Fair Fair/Kids (BLTF/Kids)

The Bologna Licensing Trade Fair/Kids is the leading Italian and European licensing event specifically for brands for children, teens and young adults. The event is aimed at fostering relationships between the worlds of publishing and consumer goods. BLTF/Kids is extending its activities to connect various different media by hosting two of BCBF's key initiatives: the TV/Film Rights Centre and the brand new Games Business Centre.



### About BolognaFiere

BolognaFiere S.p.A. is one of the leading international trade fair organisers with an exhibition portfolio of more than 100 events organised both directly and in partnership each year at the Bologna Exhibition Centre and in 10 countries in Europe, Asia and America, spanning various sectors such as art, publishing, cosmetics, agri-food and design.



## **About Shimmr**

Shimmr is an autonomous advertising platform that drives book discoverability and sales through continuously self-optimising campaigns. By analysing each title's unique 'BookDNA', Shimmr automatically generates and deploys targeted advertising that matches books with the readers most likely to engage and buy. The platform enables publishers to activate their full catalogues—not just lead titles—by delivering fully hands-free, scalable campaigns that bring overlooked and under-monetised books to market efficiently.