



**With books you grow up:**

**Books and reading in kindergartens with the pilot project #ioleggoperchéLAB-NIDI  
The impact of the second edition: data, numbers and perspectives**

*Edited by AIE - Associazione Italiana Editori and Fondazione Cariplo, in collaboration with Nati per leggere and Bologna Children's Book Fair*

**April 8, 2024, 12:30-1:30 p.m.  
Bolero Hall, Bologna Children's Book Fair**

**Books are needed to change things, from a very young age, and even more so in deprived areas.** One year after the presentation of the first data on the impact of books and reading by very young children in kindergartens, the snapshot of the progress of the work conducted by the Italian Publishers Association (AIE) in close collaboration with Fondazione Cariplo through the **#ioleggoperchéLAB-NIDI** project to create and strengthen school libraries inside kindergartens and thus bring children aged 0 to 3 years old closer to reading is back.

In 2023, **330 kindergartens**, selected in disadvantaged areas in the provinces of Lombardy, Novara and Verbano-Cusio-Ossola, had the opportunity to participate in #ioleggoperchéLAB-NIDI on an experimental basis. Thanks to the research data coordinated by the AIE Research Office-useful in confirming the growing value of the initiative-a mapping of the impact of the project in the participating nests and the effect that, after two editions, the books donated by publishers and citizens during #ioleggoperché produce on the activities carried out with young readers, also in relation to the area in which the nests are located, will be returned.

Speakers, starting with the analysis presented by **Giovanni Peresson** (AIE Research Office), are **Renata Gorgani** (AIE Vice-President), **Claudia Sorlini** (Vice-President Fondazione Cariplo), **Giovanna Malgaroli** (Nati per Leggere), introduced by **Elena Pasoli** (Bologna Children's Book Fair), will speak.

Read more: <https://www.ioleggoperche.it/ioleggoperche-lab/nidi>

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