

**CHILDREN AND YOUTH PUBLISHING IN A NUTSHELL**  
by the AIE research office

**Resident population as of 01.01.2023:**

Children 0-14 years old: 7,344,099 (-1.9% from 01.01.2022)

Children 6-14 years old: 4,791,715 (-1.6% from 01.01.2022)

**Readers of "at least one non-school book in the previous 12 months" (2022) ISTAT**

6-10 years: 48.2%

11-14 years old: 57.1%

**E-book readers "in the previous 12 months" (2022) ISTAT**

6-10 years: 5.2%

11-14 years old: 13.9%

**Listeners of audiobooks "in the previous 12 months" (2022) ISTAT**

6-10 years: 2.2%

11-14 years: 3.0%

**Trade sales (physical and online bookstores) at cover price of the children and youth sector:**

2019: 239.7 MI

2022: 271.2 MI euro

2023: 273.9 MI euro (+1.0% vs 2022)

**Trade (physical and online bookstores) at the cover price of the children and youth sector (INCLUDING CHILDREN'S COMICS):**

2019: 243.7 MI

2022: 285.7 MI

2023: 291.6 MI (+2.1% vs 2022)

**Copies sold (physical and online bookstores) of the children and youth sector:**

2019: 20.3 MI.

2022: 22.2 MI.

2023: 22.3 MI (+0.5% vs 2022)

**Copies sold (physical and online bookstores) of the children and youth sector (INCLUDING CHILDREN'S COMICS):**

2019: 20.6 MI

2022: 23.2 MI.

2023: 23.5 MI (+1.5% vs. 2022)

**Titles of published children's and youth books:**

2019: 7.810

2020: 7.289

2021: 8.850

2022: 8.625

**Book titles published per thousand children in 2022 (0-14 years): 1.17 (2017: 0.90)**

**Distribution of book production by age group (2022)**

0-2 years old: 6.5%  
3-4 years old: 34.3%  
5-6 years old: 27.7%  
7-8 years: 16.1%  
9-10 years old: 9.3%  
11-13 years old: 5.7%  
Unclassifiable: 0.4%

**Import and export: Trends in rights sales and rights purchases (value shown in parentheses) of children's books by Italian publishers:**

2001: 486 (1.250)  
2010: 1.607 (1.283)  
2020: 2.812 (2.190)  
2022: 2.744 (2.206)

*Data collection and processing by the AIE Research Office from different sources: Istat, Nielsen, IE-  
Informazioni Editoriali, AIE Import/Export Survey*