

FOR IMMEDIATE RELEASE

GREECE'S SHAKESPEARIKON EDITIONS TRIUMPH IN ANNUAL JACKET DESIGN: BEST OF THE BEST COMPETITION AT BOLOGNABOOKPLUS 2023

Bologna, London 14th March 2023: **The Raven Shakespearikon Editions** is the winner of the Jacket Design: Best of the Best competition. This BolognaBookPlus award celebrates excellence in book cover design across the general publishing sector. This year's showcase celebrated contemporary Greek book jacket design in their year of Market of Honour at BolognaBookPlus.

Returning for its third year, the contest was open to all participating Greek publishers who competed for the 'Best of the Best' award 2023. The competition is judged by an international panel of jurors drawn from publishing and bookselling experts. This year's jury were Matt Dorfman art NYT-Book Review, Cristiano Guerri, art Feltrinelli and Aida Fernandez Pena, La Petite Cabane. The Jury awards first place and two runners-up - that this year tied in second place - in a hotly contested competition. Best of the Best trophies will be presented at Thessaloniki Book Fair in May (4-7) 2023.

The Jurors said of **THE RAVEN**, published by **Shakespearikon Editions**: *'We think this cover is powerful and truly shows visually the emotional trip the reader is going to go through when reading The Raven. Excellent work! Excellent use and placement of the moon. It feels like an inevitable choice. Visual and powerful depictions of what is yet to come, before even setting eyes on a single word written by the author is for us the purpose of a good cover, providing a glimpse of the future emotions that the text will elicit.'*

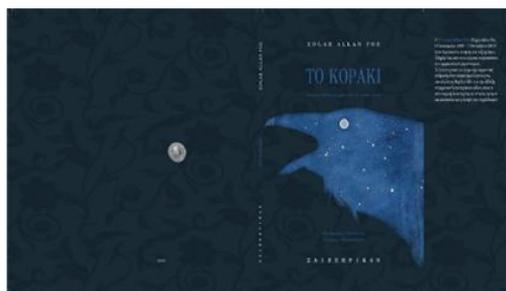
The jurors were also delighted to award **Iolkos Publications** and **Selini Publications**, who tied in second place for their respective jackets, **BEYOND THE FENCES** and **THE INVISIBLE LIFE OFADDIELAURE**.

Jury comments on **BEYOND THE FENCES** include, *'This cover invites the reader's participation. The image and title talk to one another without defining each other—allowing room for individual interpretations from individual readers, while creating a relationship between the two, which feels intentional and earned. Taken together, the title and image raise more questions than they answer which, for myself, remains the most persuasive tactic that can compel me to pick up a book I'm unfamiliar with and start reading it.'*

The Jury went on to say of **THE INVISIBLE LIFE OFADDIELAURE**, *'What we especially appreciate about this cover is the connection between the image and the title: the typography is bravely managed with a visual sense of vanishing, that enhances the denied identity of the protagonist'*

The Best of the Best competition is one of several illustration and design initiatives run by

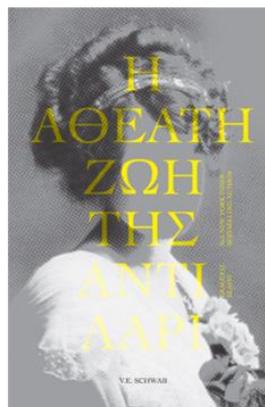
BolognaBookPlus for general publishing, within the wider context of the internationally recognised home of book illustration, BCBF. The competition is curated for BolognaBookPlus by the specialist Milan based partnership, **Mimaster**.



WINNER: The Raven



TIED RUNNER UP: Beyond the Fences



TIED RUNNER UP: The Invisible Life of Addielaura

NOTES FOR EDITORS

About Book Jackets: Best of the Best. This is an international award and showcase for jacket design in general trade publishing.

Criteria:

Adult trade general fiction and non-fiction titles are eligible

- The jacket design must be for a book published between January 2022 and December 2022

Process:

- BBPlus works with the individual country's book institute or association
- The chosen country issues a call for entries
- All submitted titles are part of a showcase exhibit at BBPlus and on the BBPlus website
- A jury of international book industry professionals selects the winner and runners-up
- The winner and runners-up are announced during BolognaBookPlus 2023

About Greece, Market of Honour. The Market of Honour at BolognaBookPlus is a two-year programme giving a specific territory the opportunity to showcase their country's industry, culture, output and talent on a global stage.

Bologna Three global book events - run by BolognaFiere - for international rights and licensing trading take place annually, side-by-side, in the eponymous Italian city where culture meets style

and commercial relationships are created.

BolognaBookPlus (BBPlus) was launched in 2020 by BCBF/BolognaFiere, in collaboration with the Italian Publishers Association (AIE), to reach a general publishing audience via a three-day exhibit, training and conferences - among other opportunities - taking place alongside the acclaimed Bologna Children's Book Fair each Spring. Working closely with the Bologna team, BolognaBookPlus is led by Jacks Thomas as Guest Director, supported by a UK team.

Bologna Children's Book Fair (BCBF) is the world's leading trade show dedicated to the children's publishing and content industry, attracting 1,500 exhibitors and around 30,000 professional visitors from around 100 countries. BCBF celebrates its 60th year in 2023. It brings a unique and diverse global audience, every year to Bologna (Italy) made of publishers, agents, developers, illustrators, authors, booksellers, librarians and all the other professionals involved not only in the book, but also in the multimedia and licensing businesses for children's content.

BolognaFiere BolognaFiere S.p.A. is a leading European exhibition organizer with over 85 events. As a world leader in trade shows across a number of different sectors—including art, children's publishing, cosmetics, agribusiness, construction and design—BolognaFiere has developed a cutting-edge portfolio of international exhibitions in key North American and Asian markets, including China with eight exhibitions already established.

Associazione Italiana Editori (AIE) is the trade association of Italian publishers – and foreign ones operating in Italy – of books, journals, and digital publishing products and contents. AIE is a member of FEP (Federation of European Publishers), IPA (International Publishers Association) and Confindustria. AIE represents, on a national and international level companies producing editorial content and it also constitutes an attentive and updated observatory of the reading habits, as well as of cultural and educational consumption necessary for the growth of Italy.