



China Shanghai International Children's Book Fair (CCBF) Postponement Announcement

Dear Exhibitors and Visitors,
Dear Friends,

In spite of our efforts to bring the China Shanghai International Children's Book Fair (CCBF) back to you in the shortest possible time, the recent developments of the epidemic in Shanghai are forcing us to postpone **the 9th edition of the Fair**, initially scheduled on 22–24 July, to **18–20 November 2022**. CCBF is therefore getting back to its regular seasonal timeframe and will be held at its usual venue, the Shanghai World Expo Exhibition & Convention Centre.

The health and safety of all our exhibitors and visitors being our priority, we are sorry for the inconvenience this new development may bring you. The organising team is now handling all the proceedings derived from this new situation in the best interest of our exhibitors and visitors.

We are continuing to work with determination on making the upcoming CCBF a great occasion for the global children's publishing community to connect with the Chinese market. Until we can all be reunited in person in Shanghai, the Fair has adapted to the current context and is ready to offer exhibiting opportunities to publishers from China and beyond. We are also looking forward to resuming your favourite accompanying programmes and events.

CCBF is approved by Shanghai Press & Publication Administration, organised by Shanghai Xinhua Distribution Group Co., Ltd., China Education Publishing & Media Group Ltd., and China Universal Press & Publication Co., Ltd., co-organised by Ronbo BolognaFiere Shanghai Ltd., partnered with BolognaFiere S.p.A. and Bologna Children's Book Fair. It is the only fair fully dedicated to books and specific contents for children aged from 0 to 16 in Asia Pacific.

Together, we can make children's book publishing industry stronger and more vivid than ever. Please keep in touch with our team and follow the latest news via the CCBF official website (www.ccbookfair.com) and social media accounts (#ccbookfair).

To all exhibitors:

To help you properly deal with your participation after the fair postponement, please find here more details for your consideration.

Regarding overall plan of the exhibition, qualification of exhibitors, floor plan and other matters:

1. The overall planning scheme of the exhibition remains unchanged in principle. Copyright Zone is open to professional visitors only. Hybrid Zone is open to professional visitors on November 18, while on November 19–20, it is open to all professional. Public Zone is open to all visitors.
2. The contract signed between the exhibitor and the organiser remains valid but postponed of execution.
3. The exhibitor's qualification and confirmed booth location will remain unchanged.
4. The functional area remains the same.
5. Advertising sponsorship projects confirmed by the exhibitor shall be valid but postponed of execution.

Regarding booth construction, additional rental and other services to exhibitors provided by official contractor:

1. The approved booth design shall be valid.

2. The confirmed construction management fee, construction deposit, electrical rental, additional rental and other fees shall be valid but postponed of execution. If there are any modifications or adjustments, we will contact you in advance.

Regarding the official customs broker and onsite freight forwarder's services:

1. All books delivered to the Agility warehouse will not be changed as a result of the new fair date.
2. The confirmed freight transport guide service items and fee details remain unchanged.
3. The confirmed service content will remain unchanged, and will be postponed of execution.
4. **If you are considering updating your books, you can submit the imported books list and deliver the books before the new deadlines according to the instructions in the later updated Exhibitor's Manual. More details will be forwarded later.**

Regarding recommended hotel booking and travel agency's services:

1. If the exhibitor has booked the hotel service through the official travel agency, please contact the service provider to cancel the order immediately.

Regarding CCBF online matchmaking system (<https://connect.ccbookfair.com>):

1. Since October 2021, the CCBF online matchmaking system has been in operation and continues to provide exhibitors with the following services.
 - Browse all the exhibitors' company profiles, catalogues and latest products.
 - Instantly send messages to chat with exhibitors.
 - The online video meeting function is set to reactive in November.
 - More functions are planned to be launched, please wait for our notification.

Other important notices:

1. The organizing committee reminds exhibitors who have booked traffic tickets and hotels to change or cancel their orders as soon as possible.
2. **We're sorry that we cannot have the Fair in July. As a warm-up activity, we will provide you with a tailor-made matchmaking service to help you to make online meetings with Chinese Publishers if you continue to participate in the November edition. More details will come later.**

We apologies once more for any inconvenience this may cause, but ensuring everyone's health and safety, as well as a good return, is always our top concern and priority. Thank you for your understanding and support as always.

If you have any further questions, please do not hesitate to contact us.

Best Regards,

China Shanghai International Children's Book Fair Organising Committee