



## **BOLOGNA ROUND THE WORLD: THE GRAND TOUR COMES TO GUADALAJARA 27 November – 5 December 2021**

**Ahead of their 2022 edition, Bologna Children's Book Fair and BolognaBookPlus recently embarked on a tour of international book fairs, enabling face-to-face meetings once again with members of the professional community**

Launched with great energy and enthusiasm - and with great success - at the Frankfurt Book Fair in October, and following the exciting and successful appointment at the Sharjah International Book Fair, **the Bologna Grand Tour is now celebrating its past, present and future at the Guadalajara International Book Fair, from 27 November to 5 December**: the third stage of the four international book fairs that make up the Grand Tour. The tour will end at the **Salon du livre et de la presse jeunesse de Montreuil** (1-6 December 2021).

Drawing on the Bologna Children's Book Fair's great strengths in illustration and design, new trends in children's and young adult publishing, and showcasing the diversified general publishing programme developed by BolognaBookPlus, the Grand Tour offers a broad, inclusive, and accessible programme. These activities will whet the appetite of publishing professionals from around the world before welcoming them to Bologna from 21 to 24 March 2022.

The 'Bologna Grand Tour' is a project created in collaboration with **ITA Italian Trade Agency** and **MAECI, the Italian Ministry for International Affairs and International Cooperation**.

In Guadalajara, the Fair will have a stand showcasing many of the developments BCBF has recently spearheaded, including **BolognaBookPlus**, soft launched last June as a new offering for the international general publishing sector. Located in the heart of BCBF, BolognaBookPlus comprises a variety of exhibiting options as well as a successful training and content programme.

A preview of the **2022 editions of BCBF and BBPlus** will be presented on **1st December at 6-8 PM at The Westin Guadalajara** (Av. De las Rosas 2911, Lobby Bar) in the presence of **Elena Pasoli**, Exhibition Manager, Bologna Children's Book Fair, **Giovanni Atenia**, Italian Trade Commissioner - Mexico City, **Ahmed Al Ameri**, Chairman Sharjah Book Authority, and **Orna O'Brien**, Marketing and Content, BolognaBookPlus.

Also on 1 December, the meeting "**Poetry in Latin America – Beyond borders**" aims to give visibility to creatives whose work recently received public recognition at the Bologna Fair, and to promote reflection on the importance of poetic language for children, and the challenges of poetry publishing in Latin America. Held at the Hotel Westin - Guadalajara from 11a.m. to 1p.m., the conference will feature: "A Talk with Adolfo Córdova", 11 - 11:30, with **Adolfo Córdova** (journalist, writer and researcher, Mexico) and **Dolores Prades** (Publisher of Emilia Magazine, Brazil); and "What is it like to Edit and Illustrate Poetry in Latin America?" with **Juan Palomino** (illustrator with several publishers in Mexico and Spain, Mexico), **Peggy Espinosa** (publisher, Petra Ediciones, Mexico), **Adolfo Córdova** and **Dolores Prades**.

The BCBF Grand Tour at the Guadalajara International Book Fair will also include **The Illustrators Survival Corner** from 29 November to 1 December. One of the most successful initiatives at the Bologna event – organised by Mimaster Illustrazione in partnership with BCBF – the Survival Corner will host workshops, portfolio reviews, and "Ask Me Anything" sessions dedicated to young illustrators and featuring guests like: **Cecilia Flegenheimer** (Art Director, Mondadori, Italy), **Juan Palomino** (illustrator,



**BolognaFiere spa**  
Viale della Fiera, 20 - 40127 Bologna, Italia  
Tel. +39 051 282 111 - Fax +39 051 6374004  
segreteria.generale@bolognafiere.it  
PEC bolognafiere@pec.bolognafiere.it  
Capitale sociale € 106.780.000,00 i.v.  
C.F. - P.IVA e Reg. Imp. BO 00312600372 - REA BO367296

**Segreteria organizzativa/Show Office**  
Piazza Costituzione, 6 - 40128 Bologna, Italia  
Tel. +39 051 282111  
Fax +39 051 6374011  
bookfair@bolognafiere.it  
www.bolognachildrensbookfair.com



Mexico), **Peggy Espinosa** (Designer and publisher, Petra Ediciones, Mexico), **Dolores Prades** (Consultant and Publisher, Instituto Emília and Estúdio Seringueira, Brazil) and **Sólin Sekkur** (illustrator, Mexico and author of the BCBF Visual Identity 2022).

The Corner will also host some of the most promising award-winning young illustrators on the international scene during the last few years: **Sarah Mazzetti**, winner of the 2019 edition of the International Award for Illustration Bologna Children's Book Fair - Fundación SM, **Marianna Coppo**, among the twenty illustrators chosen for the "Italian Excellence - The new generation of children's illustrators" exhibition, and **Kasya Denisevich**, winner of the 2020 Opera Prima Bologna Children's Book Fair award with her *Neighbors*.

In addition to the meetings are the exhibitions:

### **Italian Excellence - The new generation of children's illustrators**

Following the worldwide success of the two previous editions ("Illustration for children: Italian Excellence" and "Illustrators for Gianni Rodari. Italian Excellence"), presented in a total of over thirty countries around the world, the Bologna Children's Book Fair's promotion of Italian illustration continues with the third edition of the format: organised by the Bologna Children's Book Fair/BolognaFiere in collaboration with the Emilia-Romagna regional administration and the Ministry of Foreign Affairs and International Cooperation, and curated by the Giannino Stoppani Cooperative/Accademia Drosselmeier, **Italian Excellence. The new generation of children's illustrators** presents the works of twenty young Italian illustrators chosen from among the most promising young artists in the sector, who, through their books, are renewing the tradition of high quality illustration in our country and their success is bringing the work to the attention of an international public.

Opened in digital form on the occasion of the 58<sup>th</sup> Bologna Children's Book Fair on the BCBF Galleries portal, the exhibition will be set up inside the BCBF stand, and will display an illustration by each artist. There will be a programme of guided tours that can be booked on Eventbrite.

In the coming months, the exhibition will be presented in numerous venues around the world, through the network of Italian Cultural Institutes and beyond.

The illustrators whose work is on display at the exhibition are: **Giacomo Agnello Modica, Andrea Antinori, Michael Bardeggia, Beatrice Cerocchi, Marianna Coppo, Francesca Corso, Cecilia Ferri, Chiara Ficarelli, Marta Pantaleo, Giulia Pastorino, Irene Penazzi, Alice Piaggio, Camilla Pintonato, Michelangelo Rossato, Veronica Ruffato, Lorenzo Sangió, Francesca Sanna, Luca Tagliafico, Giulia Tomai and Veronica Truttero.**

### **Jackets Off.: BolognaBookPlus - A selection**

The book cover offers the reader the first impression for any title, capturing its spirit, identifying and positioning the book in a style or genre. The "Jackets Off" exhibition – created for general book publishing - looks at the creative journey from start to finish, showcasing book covers chosen from the very best worldwide, each accompanied by the illustrated 'journey' that led to its creation, from the initial sketches to the intermediate versions. Produced as part of BolognaBookPlus 2021 in collaboration with Mimaster Illustrazione, the graphic projects that make up **Jackets Off** were selected by five experts: **Steven Heller** (art director, critic, author, and editor, USA), **Cecilia Flegenheimer** (art director Mondadori, Italy), **Jon Gray** (graphic designer, UK), **Alice Beniero** (illustrator and art director, Italy), **Paul Buckley** (senior VP Executive Creative Director Penguin Random House, USA). Part of the exhibition will be on display in Sharjah and can be viewed in full online at BCBF Galleries, the virtual art museum of Bologna Children's Book Fair.

### **Growing Young Readers - IBBY Italy 2021 Honour List**



**BolognaFiere spa**  
Viale della Fiera, 20 - 40127 Bologna, Italia  
Tel. +39 051 282 111 - Fax +39 051 6374004  
segreteria.generale@bolognafiere.it  
PEC bolognafiere@pec.bolognafiere.it  
Capitale sociale € 106.780.000,00 i.v.  
C.F. - P.IVA e Reg. Imp. BO 00312600372 - REA BO367296

**Segreteria organizzativa/Show Office**  
Piazza Costituzione, 6 - 40128 Bologna, Italia  
Tel. +39 051 282111  
Fax +39 051 6374011  
bookfair@bolognafiere.it  
www.bolognachildrenbookfair.com



The main goal of IBBY International – the International Board on Books for Young people – is to promote the best national and international literature for children and make it accessible. Each year, IBBY's eighty plus national sections are called upon to nominate their country's best authors and illustrators for the major international awards, together with a selection of the best publications for children, collected in their respective Honour Lists. This year, for the first time in Italy, this work has been made available to everyone, thanks to the publication of the **Italian Honour List: edited by Ibbly Italia - of which BolognaFiere is one of the founding members**. The selection aims to offer an opportunity to discover the quality output of Italy's excellent publishers and printers not only to members but, more generally, to all those – teachers, librarians, booksellers, parents and, last but not least, young readers – who want to find out about Italian publishing for children and young people. The IBBY Italia Honour List will be showcased to international publishers at the Sharjah Fair, in **an exhibition at the BCBF stand** that will display all 70 titles on the Honour List. This collection delivers an ideal library, highlighting both the very new and established writers, while promoting top-quality writing and illustration and spanning a wide variety of narrative forms. These include: picture books, short stories, novels, theatrical writing, poetry, non-fiction, and graphic novels. There will be a programme of guided tours, which can be booked on Eventbrite.

### **10 Years of the International Award for Illustration Bologna Children's Book Fair - Fundación SM**

Created in 2010, the 2020 International Award for Illustration Bologna Children's Book Fair-Fundación SM celebrated its 10th edition. The aim of the prize, announced during the Bologna Children's Book Fair, is to discover talented children's book illustrators chosen by a special jury of three experts from among the artists under 35 included in the Illustrators Exhibition. The winner is awarded a scholarship (\$ 15,000) and asked to create a picturebook based on a classical tale or legend from his/her own country: a process that helps the young illustrator evolve professionally, expressing his/her full potential on the international stage. The following year, the book is published by SM and presented at Bologna Children's Book Fair, where the original illustrations are shown in a solo exhibition dedicated to the illustrator. Throughout its ten editions, the award has brought to the international stage brilliant young artists from Asia, Europe and North America. The exhibition celebrating its tenth anniversary will display a series of works by the ten winning artists who have shaped the history of this important award. The exhibition will be flanked by a conference on the Award, and a special focus on the two young Italian winners - illustrators **Sarah Mazzetti** and **Philip Giordano** - and the Italian publishers of their works.

Milan, 25 November 2021

#### **Press Office Bologna Children's Book Fair**

Lisa Oldani +39 349 4788358 – [annalisaoldani@gmail.com](mailto:annalisaoldani@gmail.com)  
Claudia Tanzi +39 340 1098885 – [ct.claudiatanzi@gmail.com](mailto:ct.claudiatanzi@gmail.com)

#### **Communication and External Relations Manager BolognaFiere SpA**

Isabella Bonvicini, tel. 051 282920 – cell. + 39 335 7995370 – [isabella.bonvicini@bolognafiere.it](mailto:isabella.bonvicini@bolognafiere.it)

#### **Press Office BolognaFiere SpA**

Gregory Picco, tel. +39 051 282862 – cell. +39 3346012743 – [gregory.picco@bolognafiere.it](mailto:gregory.picco@bolognafiere.it)

BOLOGNA CHILDREN'S BOOK FAIR

[www.bolognachildrensbokfair.com](http://www.bolognachildrensbokfair.com)

[Facebook.com /BolognaChildrensBookFair](https://www.facebook.com/BolognaChildrensBookFair)

[Twitter.com /BoChildrensBook](https://twitter.com/BoChildrensBook)

[Instagram /Bolognachildrensbokfair](https://www.instagram.com/Bolognachildrensbokfair)

[Linkedin.com/company/bolognachildrensbokfair/](https://www.linkedin.com/company/bolognachildrensbokfair/)



#### **BolognaFiere spa**

Viale della Fiera, 20 - 40127 Bologna, Italia  
Tel. +39 051 282 111 - Fax +39 051 6374004  
[segreteria.generale@bolognafiere.it](mailto:segreteria.generale@bolognafiere.it)  
[PEC.bolognafiere@pec.bolognafiere.it](mailto:PEC.bolognafiere@pec.bolognafiere.it)  
Capitale sociale € 106.780.000,00 i.v.  
C.F. - P.IVA e Reg. Imp. BO 00312600372 - REA BO367296

#### **Segreteria organizzativa/Show Office**

Piazza Costituzione, 6 - 40128 Bologna, Italia  
Tel. +39 051 282111  
Fax +39 051 6374011  
[bookfair@bolognafiere.it](mailto:bookfair@bolognafiere.it)  
[www.bolognachildrensbokfair.com](http://www.bolognachildrensbokfair.com)



#BCBF22

BOLOGNABOOKPLUS

[www.bolognachildrensbookfair/bolognabookplus.com](http://www.bolognachildrensbookfair/bolognabookplus.com)

[Facebook.com /Bolognabookplus](https://www.facebook.com/Bolognabookplus)

[Twitter.com /Bolognabookplus](https://twitter.com/Bolognabookplus)

[Instagram /Bolognabookplus](https://www.instagram.com/Bolognabookplus)

[Linkedin.com/company/bolognabookplus/](https://www.linkedin.com/company/bolognabookplus/)

#BBPlus22



**BolognaFiere spa**

Viale della Fiera, 20 - 40127 Bologna, Italia  
Tel. +39 051 282 111 - Fax +39 051 6374004  
[segreteria.generale@bolognafiere.it](mailto:segreteria.generale@bolognafiere.it)  
[PEC bolognafiere@pec.bolognafiere.it](mailto:PEC.bolognafiere@pec.bolognafiere.it)  
Capitale sociale € 106.780.000,00 i.v.  
C.F. - P.IVA e Reg. Imp. BO 00312600372 - REA BO367296

**Segreteria organizzativa/Show Office**

Piazza Costituzione, 6 - 40128 Bologna, Italia  
Tel. +39 051 282111  
Fax +39 051 6374011  
[bookfair@bolognafiere.it](mailto:bookfair@bolognafiere.it)  
[www.bolognachildrensbookfair.com](http://www.bolognachildrensbookfair.com)