

58th BOLOGNA CHILDREN'S BOOK FAIR
14 - 17 June 2021 - online
THE SYMBIOTIC NETWORK OF CHILDREN'S CONTENT

BCBF Awards

The BolognaRagazzi Award and the new CrossMedia Award, the special Poetry category, the traditional BOP - Bologna Prize for the Best Publishers of the Year, the Carla Poesio Award, the Strega Ragazze e Ragazzi Award and many others dedicated to young professionals

Despite the difficulties caused by the pandemic, illustration and world publishing are once again in the spotlight, with the major international awards choosing to announce their winners – as they do every year – on the unique stage offered by **Bologna Children's Book Fair - BCBF**, scheduled online from 14 to 17 June. The awards aim to acknowledge the work of the most innovative publishers, discover new faces, and recognize established talents. They are a springboard for newcomers and a unique visibility opportunity for acclaimed players in children's publishing worldwide.

BOP - BOLOGNA PRIZE FOR THE BEST PUBLISHERS OF THE YEAR

The winners of the BOP – Bologna Prize for the Best Publishers of the Year will be announced on the opening day of the digital fair, **at 2 p.m. on 14 June**, by **Elena Pasoli**, Exhibition Manager, Bologna Children's Book Fair, **Ricardo Franco Levi**, President of the AIE – Italian Publishers Association, and **Bodour Al Qasimi**, President of the IPA – International Publishers Association. Organised by Bologna Children's Book Fair and AIE – The Italian Publishers' Association in partnership with IPA – The International Publishers Association, the 6 annual BOP awards are given to one publisher in each of the six geographical areas - Africa, Asia, Europe, Central America and Latin America, North America, Oceania – in acknowledgement of their creativity and excellent editorial choices over the past year. The award has two objectives: to further excellence in publishing, and encourage mutual understanding and exchange between the countries and cultures of the world.

BOLOGNARAGAZZI AWARD AND SPECIAL POETRY CATEGORY

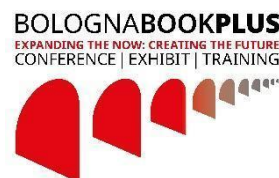
The BolognaRagazzi Award – BRAW. Promoted and organised by Bologna Children's Book Fair to spotlight the world's best, most innovative picturebooks, this year's BRAW special category is **Poetry**. It is a way of paying tribute to the wealth of excellent poetry books being published in recent years for children. An art form encouraging the ability to think and communicate, poetry is a refined medium helping to sharpen young minds.

This special category stands alongside the four traditional award categories - Fiction, Non-Fiction, Opera Prima (for first-time authors and illustrators) and Comics (including comics and graphic novels), and the special New Horizons Award, for particularly innovative works.



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The BRAW international jury was made up of: **Chiara Basile**, founder of the Lèggere Leggère bookstore and organiser of the Junior Poetry Festival (Italy); **Ana Garallon**, literary critic, researcher, "guest professor" at various Master's in Children's Literature (Spain); **Izabella Kaluta**, author, publisher and cultural manager (Poland); **Yasmine Motawi**, scholar, critic, translator, editor, consultant and writing tutor in the field of children's literature (Egypt); **Caterina Ramonda**, author, translator, expert in print and digital children's publishing (Italy). The jury of the special section Poetry comprised: **Denis Beznosov**, Deputy Director of the Russian State Children's Library (Russia), **Morag Styles**, Professor of Children's Poetry at Cambridge University and Emeritus Fellow at Homerton College (USA), and the Italian BRAW jurors **Caterina Ramonda** and **Chiara Basile**. The authors, illustrators and publishers of the winning titles in the various prize categories will be the focus of in-depth meetings scheduled between June 14 to 17 during the Fair.

BOLOGNARAGAZZI CROSSMEDIA AWARD

BCBF has been a careful observer of children's digital media since the 1990s. After exploring the first software, the first ebooks, apps and other creative technological tools, this year our traditional BolognaRagazzi Digital Award has been completely transformed. The prize will now focus on publishers' approach to extending into different media. The objective of the brand-new **BolognaRagazzi CrossMedia Award** - created as part of the Aldus Up programme - is to acknowledge the best publishing projects that have successfully expanded their narrative universe into different media, or, conversely, created a narrative extension of a project first developed in other media. The task of the international jury was therefore to evaluate the best books derived from multimedia projects and those narratives that have been migrated convincingly onto other platforms, such as television and cinema screens, video game consoles, mobile devices and smart speakers. The new award completes the gamut of BolognaRagazzi Awards, recognising an important chapter in children's publishing. The international jury of the BolognaRagazzi CrossMedia Award comprised: **Cristina Angelucci**, a licensing and kids entertainment operator with 20 years' experience (Italy), **Warren Buckleitner**, founder and publisher of Children's Technology Review (USA), **Julie Fox**, an animation expert with over 25 years' in the field (France), **Roberta Franceschetti**, co-founder of Mamamò, a website promoting media education for children (Italy), **Neal Hoskins**, consultant for events and publications dedicated to digital publishing projects (UK). The winners will be announced on the first day of the fair, **at 4.30 p.m. on Monday 14 June**, at a ceremony attended by the award jurors.

INTERNATIONAL ILLUSTRATION AWARD BOLOGNA CHILDREN'S BOOK FAIR - FUNDACION SM

The **International Illustration Award Bologna Children's Book Fair - Fundación SM** - now in its 11th edition - gives an artist under 35 selected for the Illustrators Exhibition a year's grant (\$15,000) in order to create and publish a picturebook. The illustrations produced will then be exhibited in a solo show at the next edition of the book fair. The 2021 award-winner will be announced **at 4.30 p.m. on Wednesday 16 June** by **Luis Fernando Crespo**, President



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of Gruppo SM (Spain), and **Elena Pasoli**, Exhibition Manager, Bologna Children's Book Fair (Italy).

ARS IN FABULA - GRANT AWARD

In 2012, the Ars in Fabula School of Illustration, in partnership with Bologna Children's Book Fair, inaugurated the ARS IN FABULA - Grant Award. Every year, an unpublished artist under 30 is offered a scholarship to attend the ARS IN FABULA – Master's in Illustration for Publishing during which he or she will work on a book project assigned by one of the Master's partner publishers. The prizes will be handed out at a **4 p.m.** ceremony **on Wednesday 16 June** by **Mauro Evangelista**, Director of Ars In Fabula (Italy), and **Walter Fochesato**, an expert in Children's Literature and the History of Illustration, who teaches at Ars In Fabula (Italy).

IN ALTRE PAROLE / IN OTHER WORDS

Each year, Bologna Children's Book Fair's Translators Centre holds the translation competition **In Altre Parole (In Other Words)** to promote the translation of children's books and get young translators noticed by publishers. As a tribute to Sharjah, the BCBF Guest of Honour Country, this year's competition language is Arabic. The winner is officially announced at **1 p.m. on Thursday 17 June**, after a translation workshop from Arabic held by award jurors **Elisabetta Bartuli**, translator, and **Cristina Dozio**, translator.

THE CARLA POESIO PRIZE

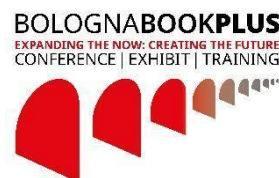
As part of its longstanding commitment to innovation and publishing excellence, BCBF also embraces the world of university research with the Carla Poesio Award, named in memory of the important Children's Literature scholar who contributed enormously to Bologna Children's Book Fair right from its inception. Established by the Bologna Children's Book Fair in partnership with the University of Bologna's Children's Literature Research Centre (CRLI), the Poesio Award acknowledges the most innovative and original Italian degree thesis in Children's Literature. Chosen by a committee of university professors, the final dissertation selected will be published by the specialist publisher Edizioni ETS with the support of BolognaFiere. Twenty-one dissertations were nominated for the 2021 prize. They were assessed by a panel of professors: **Pino Boero**, University of Genoa; **Emma Beseghi**, University of Bologna; and **Lorenzo Cantatore**, University of Roma Tre. The winner was **Alice Galletti**, a Bologna-based elementary school teacher and illustrator, for her dissertation *Tracce di materia e luce nella letteratura per l'infanzia: la preziosità dell'oro tra il qui e l'altrove* (University of Bologna, supervisor Prof. Milena Bernardi). The 2021 jurors and Elena Pasoli, the Bologna Children's Book Fair Exhibition Manager, will be presenting the award to winner Alice Galletti **at 3 p.m. on Wednesday 16 June**.

The jury explained its verdict thus: "This original piece of research takes an innovative approach to investigating the symbolic value of gold in children's literature, examining a plurality of sources (novels, fairy tales, myths, illustrated books, films and artworks) that are surprising for the variety of ways in which they portray and convey meaning for something that, in the human imagination, is a constant. Initiatory rites, the passage to the afterlife, treasure, material values, inner wealth and acquired consciousnesses are interwoven with metaphorical images of gold deciphered using new interpretative tools to grasp the deeper



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motives for the evocative impact this symbol has exercised on the human imagination down the ages”.

PREMIO STREGA RAGAZZE E RAGAZZI

The children's book prize **Premio Strega Ragazze e Ragazzi** is promoted by the organisers of the Strega Prize book prize (the Maria and Goffredo Bellonci Foundation and Strega Alberti Benevento), together with the Centro per il libro e la lettura and BolognaFiere-Bologna Children's Book Fair, in partnership with BPER Banca and IBS. it La Feltrinelli. Approximately 2000 pupils from 160 primary and secondary schools in Italy and abroad cast their vote for a book among those selected by a Scientific Committee comprising cultural operators, children's literature experts and publishers.

This year, the Award has two important new features: a new 8-10 section, bringing the competition categories to three, and an award for the best debut book, to be chosen by the Scientific Committee from any of the three categories. The winners will be announced **during the Bologna Children's Book Fair**. Lastly, BPER Banca will award three cash prizes: two for the purchase of school equipment given to one school in the +6 category and one in the +8 category for the original way reading of the finalist books was promoted, and a third prize to a +11-jury pupil for the best review of a finalist book in his/her competition category. The authors (or translators) of the winning books in the three categories will be announced this autumn in Rome.

IMAGE OF THE BOOK

To conclude, in cooperation with the Moscow Union of Artists' Association of Illustrators and Book Designers, the "Image of the Book" 12th International Illustration and Book Design Competition is being held by the Russian Federal Agency for Press and Communications. Publishers, professional illustrators, art associations and specialized magazines submitted works, published and unpublished, from all over the world to this competition, which is divided into nine categories: Illustrations for Fiction, Illustrations for Works for Children and Youth, Illustrations for Non-Fiction, Book Design, Original Picture Book, New Names, Electronic Book, Artist's Book, and "Phenomenon" (Grand Prix). Announced at the Moscow International Book Fair in September 2020, the winners are being showcased at the 2021 Bologna Children's Book Fair, with the winning works published in special editions and appearing on the Bologna Children's Book Fair website.

BO IT! RETHINKING BOLOGNA – INTERNATIONAL ILLUSTRATION CONTEST

The "BO it!" international illustration contest was set up to enhance the city of Bologna by artistically and creatively interpreting its identifying icons, monuments and other symbols: Bologna as described by the people who live in the city, who imagine it, who discover it as a tourist or who arrive as migrants... Supported by the BCBF, the second year of the competition attracted more than 600 entries from around the world, once again demonstrating how vital Bologna is for international illustration. The prizes are being awarded **at 6 p.m. on 14 June** by **Renata Giannelli**, Artistic Director at BO it!; **Annalisa Rosati**, marketing and communications manager at BO it!; **Emanuela Ciroldi**, Cooperativa Nazareno; and **Elena Pasoli**, Exhibition Manager, Bologna Children's Book Fair. From 11 June onwards, the works are on display as posters travelling through the Bologna streets.



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