

BOLOGNA CHILDREN'S BOOK FAIR
in collaboration with **PITTI IMMAGINE BIMBO** presents

***The Extraordinary Library
Flags! The Power of Imagination***

**100 picture books from all around the world
selected by the Bologna Children's Book Fair
for Pitti Immagine Bimbo 2020**

January 16-18, 2020 - Fortezza da Basso, Florence

The partnership between the Bologna Children's Book Fair and Pitti Immagine Bimbo successfully continues since 2016. The cooperation between the world's leading professional event of the children's and young adults' publishing industry organized by **BolognaFiere** – with the next edition taking place from **March 30th to April 2nd, 2020** – and possibly the most important international fair featuring the latest trends of childrenswear combines publishing and fashion through the best of international illustration.

The fortunate collaboration continues for Pitti Bimbo 90, as the next appointment is scheduled at the **Fortezza da Basso** in Florence **from January 16-18, 2020**, featuring 100 picture books selected by the Bologna Children's Book Fair.

The fourth edition of **The Extraordinary Library** opens in Florence with a prestigious international selection of picture books inspired by the concept of the flag: magical or symbolic draperies presented as statements of affiliations and positions, flags suggesting the existence of communities beyond borders, vessels being waved to defend rights, tell stories and evoke fantastic worlds. Of course there are the visible, colored flags, sewn with needle and thread and worn like banners, or transformed into magic cloaks and carpets taking you to a new world; but actions and ideas are flags as well, introducing new, disruptive expectations, unveiling identities, revealing unprecedented scenarios of unheard stories.

The Extraordinary Library. Flags! The Power of Imagination is not only the story of geographic or political flags; it is also a bibliographical, critical, iconographic and narrative journey to explore an inspiring concept. The selection is edited by Grazia Gotti, Silvana Sola and Marcella Terrusi (Giannino Stoppani Cooperativa Culturale) for the Bologna Children's Book Fair and features threatening flags fluttering on Neverland's pirate ships; young Julian parading, proudly dressed as a mermaid; Gianni Rodari's character, the Little Nothing Man, finding his shape and color. Indeed, a piece of cloth can become a means of liberation and revolution.

Once again the partnership between Bologna Children's Book Fair and Pitti Bimbi triggers an inspiring dialogue between international children's publishing and children's fashion, as both industries are constantly driven towards new projects, research and evolution – contributing day after day to create the most brilliant expression of a child's universe.

Mara Vitali Comunicazione, +39 02 70108230
Lisa Oldani, +39 349 4788358 - lisa@mavico.it
Claudia Tanzi, +39 340 1098885 - claudia@mavico.it

Communication and External Relations Manager
Isabella Bonvicini, +39 051 282920 - +39 335 7995370 - isabella.bonvicini@bolognafiere.it
Press office BolognaFiere SpA
Gregory Picco, +39 051 282862 - +39 3346012743 - gregory.picco@bolognafiere.it