

## **THE CONFERENCES ORGANIZED BY THE CHILDREN'S BOOK FAIR**

**Literary essays and art: two great themes for two great encounters at the Fair  
Numerous other appointments with leading figures  
from international publishing and illustration**

Once again this year there will be two important events organized by Bologna Children's Book Fair as part of the Fair programme. Two conferences involving important figures from Italian and international publishing will examine the latest innovations and tendencies through the two themes in focus in 2017: literary essays for young people and art in the children's sector.

### **WRITING ON CHILDREN'S BOOKS AND ON READING**

An international meeting on essays dedicated to children's books and reading. The initiative originates from the observation that alongside the blossoming production of children's books, publishers are paying increasing attention to titles specifically for adults. All of this contributes to a greater awareness of the sector, from the history of publishing to the study and analysis of genres, together with pages that deal with the theme of reading and its educational importance.

**Tuesday 4<sup>th</sup> April from 2.30pm to 5.00pm** in the Sala Notturmo (Service Centre Block D) the conference will be coordinated by **Julia Eccleshare**, **Children's Book editor at *The Guardian*, United Kingdom**. The lineup of speakers includes **Ana Garralón**, Spanish professor of children's literature, critic and blogger, the American **Leonard Marcus**, historian of children's literature and illustration, head of the children's books section at the library of foreign literature in Moscow, **Olga Mäeots**, **Dolores Prades**, publishing consultant and editor of online Brazilian magazine *Revista Emilia*, Italian historian of children's publishing and literature, author and editorial consultant **Carla Ida Salviati** and **Marcella Terrusi**, professor at ISIA Urbino, researcher in children's literature at the University of Bologna and author of essays on the subject of children's literature.

### **CHILDREN'S BOOKS ON ART AND ON ARTISTS**

International meetings dedicated to the theme of the special category of the BolognaRagazzi Award and to art books for children as a powerful medium for artistic education. Art is universal and children's publishing has the great opportunity to safeguard, preserve and spread knowledge of mankind's artistic heritage.

**Tuesday 4<sup>th</sup> April, from 10.00am to 12.30 pm** in Sala Notturmo (Service Centre Block D, first floor) Canadian illustrator **Isabelle Arsenault**, winner of the BRAW 2017 special section Art, **Charles Kim**, associate publisher at MOMA in New York, the Belgian illustrators **Fatinha Ramos** and **Klaas Verplancke**, **Silvana Sola**, curator of the project *Children's Books on Art* and professor of the history of illustration at ISIA Urbino, president IBBY Italia and **Paola Vassalli**, member of the jury of the BolognaRagazzi Award 2017 Art section and founder of Education department and art workshops at the Palazzo Esposizioni and the Scuderie del Quirinale in Rome will take centre stage at the conference. **Coordinating the meeting will be American journalist Maria Russo, Children's Books Editor at *The New York Times*.**

Among the many other events in the programme for the Bologna Children's Book Fair 2017, worth highlighting are:

Monday 3<sup>rd</sup> April, 12.00pm: a meeting with **Luca Prasso** (pioneer of digital animation, one of the creators of films such as *Madagascar* and *Kung Fu Panda*, today working at the Google Daydream Lab at the forefront of innovation in virtual reality)

Monday 3<sup>rd</sup> April 12.30pm: a meeting with **Oliver Jeffers** and **Sam Winston**, outstanding British artists and winners of the BolognaRagazzi Fiction Award

Tuesday 4<sup>th</sup> April, 9.15am-1.00pm: a morning of meetings with the leading **Catalan artists**

Tuesday 4<sup>th</sup> April, 2.00pm: a meeting with **Lorenzo Mattotti**, the great cartoon artist who has recently returned to the international spotlight with his new book *Ghirlanda*

Tuesday 4<sup>th</sup> April, 2.45pm: a meeting with **Ruttraut Susanne Berner**, German illustrator and winner of the H.C. Andersen Award 2016 and creator of the cover illustrations for the 2017 Illustrators' Annual

Tuesday 4<sup>th</sup> April 3.45pm: a meeting with **Isabelle Arsenault**, Canadian illustrator and winner of the BolognaRagazzi Award/Children's Books on Art 2017

Wednesday 5<sup>th</sup> April, 10.00am: a meeting with the **Children's Laureates**, including the esteemed British illustrator Chris Riddell

Wednesday 5<sup>th</sup> April, 10.30am: **BILL Biblioteca della legalità (Bookshop of legality) conference**. Words, figures, books to narrate and explain responsibility, rights, justice and dignity to children and young people

Wednesday 5<sup>th</sup> April, 11.30am: launch of the new programme of **RAI Cultura Toolbox 2 Invito alla lettura (an invitation to read)**

Wednesday 5<sup>th</sup> April, 11.30am: presentation of the creators of the visual identity of the Bologna Children's Book Fair 2017, Daniele Castellano and Chialab Design; coordinated by great American illustrator Steven Guarnaccia

Wednesday 5<sup>th</sup> April, 2.30pm: announcement of the winners of the **Strega Ragazze e Ragazzi Award**, presented by journalist and writer Loredana Lipperini

Wednesday 5<sup>th</sup> April, 4.30pm: a meeting with the winners of the **Strega Ragazze e Ragazzi Award**, coordinated by Stefano Petrocchi and Giovanni Nucci

Thursday 6<sup>th</sup> April, 9.00am: **IBBY European Conference** - International Board on Books for Young People

Thursday 6<sup>th</sup> April, 11.00am: presentation of the activities of the Bologna Children's Fair in collaboration with **Pitti Immagine Bimbo**