



BOLOGNARAGAZZI DIGITAL AWARD 2013

For the second time, the **2013 BOLOGNARAGAZZI AWARD** dedicates a specific section to **digital books** with the aim of giving full value (just like for the traditional categories) to the most innovative products in the field: apps derived from books.

As proof of the dynamism of this rapidly growing sector, hundreds of submissions were received from 29 countries (Australia, Austria, Belgium, Brazil, Canada, N. Korea, S. Korea, Croatia, Finland, France, Germany, Japan, Great Britain, Greece, Hong Kong, India, Israel, Italy, Mexico, New Zealand, Holland, Portugal, Republic of China, Spain, Sweden, Turkey, Ukraine, USA). From this large selection, the international Jury composed of: Warren Buckleitner (USA), André Letria (Portugal), Chris Meade (Great Britain), and Cristina Mussinelli (Italy), selected the 2013 winners in the Fiction and Non-fiction categories.

Digital publishing is also the focus of an extensive programme at the **Digital Café** – Hall 26 B90 – that develops specific aspects of this rapidly expanding sector of children's publishing. On Monday 25 March, from 12:15 to 1 PM, the **BolognaRagazzi Digital Award - Annual Report** will be presented, describing what makes an eBook and an App successful. In fact, hundreds of submissions were received for this second edition of the Award, but only a few were chosen. What convinced the Jurors of the BolognaRagazzi Digital Award? Warren Buckleitner and some of the other Jurors discuss this new Prize.

BOLOGNARAGAZZI DIGITAL AWARD 2013 – WINNERS FICTION – NON FICTION

FICTION WINNER	DADA Company Edutainment, Madrid, Spain Four Little Corners Texts and illustrations by Jérôme Ruillier / DADA Company Edutainment
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This delightful story is about helping a square peg as it tries desperately to fit through a round hole, in order to be with friends. This book-inspired app demonstrates that the translation from print to digital needn't be sophisticated, as long as a good story is involved. The underlying message – that childhood can be a time when fitting in is difficult – struck a chord with the jurors, who noted "Geometric forms have never been so moving or funny."

NON FICTION WINNER	Touch Press/Egmont/Illuminations, London, UK War Horse Texts by Michael Morpurgo, illustrations by François Place What the jury said This towering achievement in the interactive non-fiction category is based on the historical interpretation of WWI, as told by the Michael Morpurgo novel. The app expertly mixes traditional text, musical performance and 360 degree photography techniques with a live author reading. Jurors appreciated the multiple ways to explore a complicated social topic, from either the Allied or German point of view.
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BOLOGNARAGAZZI DIGITAL AWARD 2013 – MENTIONS FICTION – NON FICTION

FICTION MENTION	Martin & Jordan, Wilmslow, UK Monster's Socks Texts by Martin & Jordan, illustrations by Martin Hughes
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Wonderful, whimsical illustrations meet a good story, and an especially clever scroll-like navigation technique. The story, about a child-like monster in search of his socks – is expertly delivered on the touch screen, where pages are replaced by two simple arrows, letting you move with fluid ease forward or backward through the adventure. You help by making a bridge, sailing a boat or flying home from the moon.

FICTION MENTION	Fiction - mention Irene Blasco Studio, Valencia, Spain Rita The Lizard
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This ancient tale of friendship and identity is delivered with luscious illustrations and state-of-the-art interactive elements that extend the ideas of the story beyond the traditional page. You can swipe your way up the neck of a giraffe, or explore the rich foliage of a jungle scene. Responsive and playful, the jurors liked the ability to toggle between four languages or record the narration.

NON FICTION MENTION	Callaway Digital Arts, Los Angeles, USA Endless Alphabet
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Interactive alphabet books abound, both in print and on touch screens. Few, however, are this playful and so informally educationally. Children discover an own ensemble of singing letters who work together to link word bits to words, to build meaning. Jurors appreciated the social play opportunities of this app.

NON FICTION MENTION	Nosy Crow, London, UK Rounds: Franklin Frog Texts by Emma Tranter, illustrations by Barry Tranter
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Nosy Crow's "rounds" firmly demonstrates how a digital work can masterfully help children think outside the all-too-typical beginning, middle and end format. They first meet a frog named Franklin, who swims, hops and hibernates his way through a complete life cycle, in a way that ends with a beginning. It gently introduces some profound ideas that can ignite the curiosity of a future scientist.

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(CS Braw Digital award 2013)