THE ASTRID LINDGREN
MEMORIAL AWARD

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Press Release for immediate release

Announcement of the Astrid Lindgren Memorial Award 2013 at Bologna Book Fair

The recipient of the Astrid Lindgren Memorial Award 2013 will be revealed on Tuesday March 26 at 1:00 pm at the Illustrators café . The announcement will be broadcast live from Astrid Lindgren's childhood town Vimmerby, in Sweden.

The program at Illustrator's café starts at 12:40 and will be attended by the Swedish Minister for Culture, Mrs Lena Adelsohn Liljeroth, and Mr Kennet Johansson, Director General of the Swedish Arts Council, as well as members of the jury.

The Astrid Lindgren Memorial Award is the world's largest award for children's and young adult literature. The award, which amounts to SEK 5 million (approx. EUR 550 000), is given annually to a single recipient or to several. Authors, illustrators, oral storytellers and those active in reading promotion may be rewarded. 207 candidates from 67 countries are nominated to the 2013 award.

Representatives of the jury and experts on the 2013 recipient will be available for interviews by phone or e-mail. Contact details for the 2013 award recipient will be made available if possible. To book interviews contact Mrs Helene Andersson.

Video and still footage will be made available on March 29 in our pressroom at Mynewsdesk: www.mynewsdesk.com/uk/pressroom/alma. Broadcast quality video content supporting this release is available at www.thenewsmarket.com/alma. If you are a first-time user, please take a moment to register. In case you have any questions, please email journalisthelp@thenewsmarket.com.

The announcement will also be broadcast live on www.alma.se/en.
You are most welcome to the Astrid Lindgren Memorial Award stand C5, Hall 30.

More information
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