



TOC, Tools of Change

Bologna, 18 March

One of the stories of the 49th Bologna Children's Book Fair is the new **BolognaRagazzi Digital Award**. With over 250 entries from every continent, this award for excellence in digital story publishing is recognition from the world's largest children's publishing fair that new digital formats have now joined their print-based counterparts for the BolognaRagazzi award. It also reflects how reading habits are changing.

The BolognaRagazzi Digital Award

A New Generation of Children's Stories

Warren Buckleitner chair of the judge's panel says *"Since the days of first computer, we've known that interactive media has potential for bringing magic to children. But multi-touch tablets, in the hands of talented children's authors, brings this potential closer to reality, and is touching every aspect of the children's publishing process. Children have new ways to interact with the ideas of the author, and book publishers have a new set of tools to tell a story."*

"The BolognaRagazzi Award has always been about recognizing quality work and this is as true for the printed book award as it is with this new category for digital. We applaud and congratulate everybody on this first shortlist" says Roberta Chinni, Project Manager of the Bologna Children's Book Fair.

Facts about this year's prize:

- 252 entries from 179 publishers from 25 countries.
- Jurors are looking for apps that deal with storytelling.
- Publishers both large and small are competing for the same prize
- The overall winner from the finalists list will be announced at the TOC Bologna conference on Sunday March 18th 2012. 2012

Finalist List:

Alphabeast by James Kelleher
Another Monster at the End of This Book by Callaway Digital Arts
Bartleby's Book of Buttons Vol. 2 by Monster Costume, Inc
Being Global by SachManya LLC and Little Pickle Press
Bobo Explores Light by Game College
Bizzy Bear on the Farm by Nosy Crow Limited
Dans Mon Reve by e-Toiles Editions
Fantovolieri HD by Gioia Marchegiani and Tutti I diritti riservati
Go Away, Big Green Monster by Night and Day Studios
Going to Bed Book, The, by Sandra Boynton by Loud Crow Interactive
Il MostroPino e Crea il tuo Mostro - Libro Gioco Animato by Stefano Bruscolini
It's a Small World by Disney Publishing Worldwide Applications
La Forêt Mes Premieres Decouvertes by Gallimard Jeunesse
Land of Me Storytime, The by Penguin Books
Not Without Bear by Anna Grossnickle Hines, created by Appropo Numberlys, by Moonbot Studios LA LLC
Phantom Clickerist, The by Adding
Quem Soltou o Pum? by Atendimento Editora
Schwarcz Stella and Sam Storypack by zinc Roe Timo
The Magical Picture Book by Books2Download

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