

## FRANKFURTER BUCHMESSE 18 - 22 October 2023

BCBF is in Frankfurt, come discover what's on at our booth! Activities include fascinating displays of Italian books and illustrations; a programme of guided visits to the exhibitions, and a special focus on the licensing and video content fields.

## NEW YORK 18 October - 31 December 2023

From 18 October until the end of the year, the Society of Illustrators hosts the exhibition *Italian Excellence - Illustrations for Italo Calvino*, organised by BCBF to celebrate the centenary of the birth of the world-famous Italian author. The programme includes a panel with illustrators, art directors, publishers and editors on 'illustrating literature' at the Society and some presentations at the Rizzoli Bookstore.

## FERIA INTERNACIONAL DEL LIBRO DE GUADALAJARA 25 November - 3 December 2023

BCBF is at the Guadalajara book fair with a broad raft of events: the Illustrators Survival Corner - one of the most successful features of BCBF - and its eagerly-awaited activities, as well as the conference *Literacy Mediation Today: Readers Tomorrow* with the participation of H.C.Andersen Award winner Maria Teresa Andruetto.

## LONDON 23 January 2024

BBPlus is holding an Illustration Forum at The Groucho Club, in Central London, in partnership with Mimaster Illustrazione. It celebrates general trade publishing design and illustration, and will connect illustrators of the future. Two panel discussions will consider the place of art and design, and navigating a career in a digital world. These are complemented by portfolio reviews, and networking.

## NEW DELHI 10-18 February 2024

Bologna has always welcomed the excellence of Indian publishing. However, it is the first time that BCBF, along with BBPlus and BLTF, is flying to India to meet publishers, authors, and illustrators at the New Delhi World Book Fair, and it does so by bringing with it a rich program of meetings, activities, and presentations.

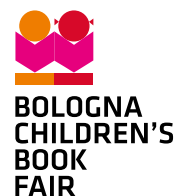
## BOLOGNA: THE HEART OF THE BOOK WORLD

where your taste  
for books is indulged



Over the years, the Bologna Children's Book Fair has developed an overarching trade fair portfolio catering for the global publishing industry. Alongside the Bologna Licensing Trade Fair/Kids, the China Shanghai International Children's Book Fair, and Bologna Global Rights Exchange (GRE) - the digital platform for the exchange of rights - BCBF also launched BolognaBookPlus (BBPlus) in 2020.

This new initiative broadens Bologna's overall offering to include general adult trade global publishing, extending beyond the boundaries of children's content to include major players, events and themes for the entire publishing industry.



Frankfurt

New York

Guadalajara

London

# THE BOLOGNA GRAND TOUR

New Delhi

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The Bologna Children's Book Fair (BCBF) – the world's leading event in the children's publishing industry – is looking forward to welcoming the international book community to Bologna next 8-11 April. A wide ranging programme of initiatives is already lined up to enter the fair's 7th decade, with exciting new features extending the offering and international reach. But travelling is also part of BCBF's international DNA! BCBF is embarking on its third Grand Tour, bringing Bologna to five prestigious venues to meet the global book community before April 2024. The Grand Tour officially opens in Frankfurt, then on to New York, Guadalajara, London and New Delhi. An integral part of the tour is BolognaBookPlus – a brand extension of the Bologna Children's Book Fair reaching out to general trade publishing, launched in collaboration with the Italian Publishers Association (AIE) – and the Bologna Licensing Trade Fair/Kids, the licensing trade show for subsidiary rights of brands and properties for children and teens. Bologna is fielding an impressive programme of initiatives at these international venues, with the participation of prominent international guests. The Tour is also an exceptional opportunity to promote Italian publishing excellence and the great value of *Made in Italy*. This extensive project has been made possible thanks to the active support the Italian Trade Agency and the Ministry of Foreign Affairs and International Cooperation have given in this amazing journey.



## BOLOGNA CHILDREN'S BOOK FAIR

### Exhibitions

The Grand Tour's programme includes special exhibitions celebrating the excellence of Italian writing, illustration and creativity.

### A GLIMPSE AT ITALIAN ILLUSTRATION

#### A selection from the Bologna illustrators exhibition

Launched in 1967, the Bologna Illustrators Exhibition presents the outstanding work of artists from many different countries selected by international juries comprising artists, publishers and museum directors. This display showcases 20 of Italy's most interesting illustrators selected in recent years for the Bologna Exhibition. Many of them have seen their work recognised at international level.

### TURN THE WORLD UPSIDE DOWN

#### Ibby Italia. Honour List 2023

Italian children's books represent excellence internationally. Year on year rights sales have steadily increased, and to date far more titles are sold abroad than foreign titles purchased by Italian publishers. As one of the founders of the Italian section of IBBY – International Board on Books for Young people – BCBF presents an exhibition of some outstanding Italian children's books spanning a wide variety of narrative forms: books for toddlers, picture books, fiction, poetry, non-fiction, comics.

### ITALIAN EXCELLENCE

#### Illustrations for Italo Calvino

This exhibition marks the centennial of the birth of Italo Calvino, the world-famous Italian writer, beloved by readers of all ages. The works include contributions from established artists who have already published their interpretations of Calvino's texts, and the winning illustrations of a competition promoted by BCBF and open to candidates from all over the world, who wished to offer their personal visions of the characters, places and ideas in Calvino's novels.



### Bologna Licensing Trade Fair

BLTF/Kids is the international licensing trade show devoted to subsidiary rights of brands and properties for children and teens. Attended by the major international licensing and entertainment players, BLTF/Kids is located at the heart of BCBF. Among the must-see events at BLTF/Kids are the International Kids Licensing Days, a unique opportunity to delve into the main topics revolving around children's content, from animation to licensing, from publishing to digital. The 2024 BLTF/kids will also include the Spotlight on Video Content for Children, a brand new area of the Licensing Business Lounge dedicated to audiovisual producers who are interested in buying and selling video rights with publishers exhibiting at the BCBF. As part of the Bologna Grand Tour, BLTF/Kids presents two excellent examples of Italian creativity in the licensing and video content fields.



## BOLOGNA BOOK PLUS

### EXHIBIT TRAINING CONTENT

BBPlus was developed in collaboration with the Italian Publishers Association (AIE) and is the brand extension of Bologna Children's Book Fair, offering rights trading opportunities for general trade publishing. BBPlus 2024 offers flexible exhibiting options; training events; hosted bookseller and publisher programmes; strategic partnerships; translation and audio forums and a topical seminar programme, all building on the success of the first in-person events in 2022. BolognaBookPlus is a welcome addition to the Spring trading calendar, allowing those who traditionally visit BCBF additional opportunities for their general trade colleagues. Visit us on tour and discover what BBPlus has in store for you in 2024, from exhibiting and visiting, to training and design exhibits.

