

# BUILDING THE FUTURE GENERATION OF READERS: BEST PRACTICES AND POLICIES FOR READING PROMOTION

**13 APRIL** 3.30-5.15 PM

**BOLOGNA CHILDREN'S BOOK FAIR  
ILLUSTRATORS CAFÉ  
(SERVICES CENTRE)**

An international conference to showcase and encourage the dissemination of the world's best practices in reading promotion and to reflect on the role of European and international policies. An event aimed at the entire book and reading community – publishers, librarians, institutions, teachers, professional associations, and the press.

## PROGRAMME

MODERATOR

**Luis González** | Director, Fundación Germán Sánchez Ruipérez (FGSR)

### OPENING REMARKS

**Elena Pasoli**

Director of Bologna Children's Book Fair

### BEST PRACTICES FOR READING PROMOTIONS

**Gaia Stock**

Member of the Italian Publishers Association (AIE) Children's Committee and Delegate for the International Board on Books for Young People (IBBY) Italy

**Agathe Jacon**

Deputy Director of L'École des loisirs, France

**Yi Deagon**

Chairperson of the Korea Local Bookstore Network, South Korea

**Dan Conway**

CEO of the Publishers Association, UK

### EUROPEAN AND INTERNATIONAL INITIATIVES AND POLICIES

**Anne Bergman-Tahon**

Director of the Federation of European Publishers (FEP)

**Gvantsa Jobava**

President of the International Publishers Association (IPA)

**Basarat Kazim**

President of the International Board on Books for Young People (IBBY)

**Mari Yasunaga**

Programme Specialist, Section of Youth, Literacy, and Skills Development, Division for Policies and Lifelong Learning Systems (Education Sector of UNESCO)

### CONCLUSIONS

**Innocenzo Cipolletta**

President of the Italian Publishers Association (AIE)

*SIMULTANEOUS TRANSLATION ENGLISH/ITALIAN*



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