

## REGULATIONS FOR THE BCBF 2021 EXHIBITOR AND INSTITUTIONAL EVENTS PROGRAMME

The Exhibitor Events Programme of the 2021 Online Bologna Children's Book Fair ("BCBF") is a dynamic section of the trade show website [www.bolognachildrensbookfair.com](http://www.bolognachildrensbookfair.com) hosting the meetings and debates curated directly by the Exhibiting Companies and accessible to online users through a variety of search filters.

The initiative is made available by BolognaFiere **FREE OF ANY CHARGE**. EXHIBITORS shall be authorized to hold a maximum of 4 different events each (1 per day, from 14 to 17 June 2021), all material for which shall be made available by the Exhibitor concerned and uploaded on to the dedicated area by said Exhibitor.

- Exhibitors shall receive a unique link through which to generate access credentials enabling access to a dedicated area on the BCBF website containing the Event Form, which must be filled out and submitted;
- Exhibitors should first complete and/or update their company details on the Event Form;
- Exhibitors will then be able to fill in the compulsory fields regarding the event(s) to be submitted;
- Should the event require attendee registration on a streaming platform, the Event Form must indicate the appropriate link;
- Exhibitors shall then be asked to enter the direct link to access the event (live or pre-recorded). This link will allow users to participate in the event on the date and at the time indicated in the programme (Exhibitors should not activate links prematurely);
- If the event in question is a live broadcast, the recording of the event may be made available to users after the closure of the Online Edition through the same link given on the event submission form;
- Following upload of the Event Form, Exhibitors may access a preview of their form(s) and, if necessary, make any changes before confirming the data entered;
- The BCBF show office will check the data submitted before proceeding to publication, not in any way with the purpose of altering the substance of the content but merely to ascertain that the proposed event is in keeping with the character of BCBF

Exhibitors shall hold BolognaFiere harmless for any and all errors or incorrect data or content (including video content) entered and uploaded by them.

The Events Programme shall be available on the BCBF website from 4 June 2021 to 31 August 2021. Exhibitors shall be able to make changes to the description and contents of previously uploaded events until 13 June 2021, i.e., prior to the start of the Online Edition. A maximum of 4 different events per Exhibitor (1 per day) will be accepted during the Online Edition from 14 to 17 June 2021.

Event Forms must be submitted between 17 to 31 May 2021. In the period 4 to 13 June 2021, it will only be possible to make changes or corrections to the Event Forms already submitted.

The Events Programme will be published and viewable by website users as a time-based schedule referenced to the CEST time zone.

Additional search filters will also be active: Alphabetical Exhibitor list and Event Type.

BolognaFiere S.p.A./BCBF reserves the right to decline to publish and to remove events, images and/or texts that incite or promote violence and/or hatred against individuals or groups on the basis of race or ethnicity, religion, disability, age, nationality, sexual orientation, gender, gender identity, or any other characteristic associated with discrimination or systemic marginalization, as well as any content deemed not aligned with the BCBF environment.

Events will be published solely on the basis of the order in which they will be held. BolognaFiere S.p.A./BCBF therefore declines all and any responsibility for programme juxtapositions not to the liking of Exhibitors. Schedule change requests shall not be considered.

### The Exhibitor hereby **AUTHORISES**

BolognaFiere S.p.A. to include the name of the Exhibitor and the event data communicated in the Exhibitor Events Programme, which shall remain online from 4 June to 31 August 2021. The Exhibitor also authorises BolognaFiere S.p.A. to use the materials uploaded, assigning to it, free of charge, the copyright for their publication, re-production and dissemination for the purposes set out below, hereby declaring that said



Exhibitor is the rightful owner of the relevant copyright and has not infringed the rights of any third parties, hereby expressly releasing BolognaFiere from any claim made by third parties on the documentation transmitted.

The Exhibitor hereby gives its full consent, and authorises BolognaFiere without limitation of space or time to:

- a) publish the events uploaded on the website social networks and platforms dedicated to the Bologna Children's Book Fair Online, as well as on all the official channels of the Exhibition owned by BolognaFiere and/or using any other means of communication, including those owned by third parties considered by BolognaFiere as necessary in order to achieve the purposes set forth in these Regulations;
- b) use, quoting the organising Exhibitor, the uploaded events, also in conjunction with other events, for communication and/or information and/or promotion purposes deemed by BolognaFiere to be directly or indirectly necessary, useful or opportune in order to document the Event and/or promote the Exhibition and/or BolognaFiere itself;

The Exhibitor hereby acknowledges and accepts that no consideration shall be paid by BolognaFiere for the use made of the events and documentation for the above purposes, since said use of the events and documentation by BolognaFiere is also beneficial to the Exhibitor's image.