

58th BOLOGNA CHILDREN'S BOOK FAIR 14 - 17 June 2021 - online THE SYMBIOTIC NETWORK OF CHILDREN'S CONTENT

BOLOGNARAGAZZI AWARD AND BOLOGNARAGAZZI CROSSMEDIA AWARD Winners and Special Mentions of the 2021 edition

Fluo, the human body in all shapes and sizes, thinking and acting green in our everyday lives, and a return to cataloguing the natural world: these are trends emerging from the 1,577 books submitted by 41 countries

A key theme this year was our human **body** – all shapes and sizes, ages and gender. Far from any intention to classify bodies according to a narrow standard of 'conformity', the **cataloguing** in these children's books is rather a means of acquiring knowledge about the world, its plants, animals, and objects. In other words, the world around us can be investigated in terms of similarities and differences. And on the subject of plants, environmental sustainability continues to feature widely in children's books, no longer, however, as a warning or plea to heed ecological issues but as an environment-friendly way of everyday living. Scientific explanations of the state of the planet have given way to stories that weave environmental awareness and action in new poetic ways. But it is not just the "outside world" that needs our attention. We must also look after our own wellbeing, starting with where we live. Homes and cities are now full of plants and flowers, small details and unexpected views, all of which enhance our daily lives and homes. Going beyond the subjects dealt with, another new characteristic of this year's books was the widespread use of **fluo** colours, which even became structural elements of the book and an integral part of new experimental narratives. Fluo was even used as a means of creating "augmented" reading experiences, changing children's visual perception, for example, inviting the child to use a torch to explore nuances of colour outside our visual spectrum: a hands-on way of giving the young reader an active role in getting to know the object that is a book. Prompting the young reader's awe and amazement was also a new challenge for publishers themselves since it required a "look back at the past" and a return to more traditional handcrafted production methods.

These were the main trends emerging from Bologna Children's Book Fair's 2021 **BolognaRagazzi Award – BRAW**, which for over 50 years has acknowledged the best books published around the world in terms of their graphic-editorial excellence, innovative character, overall balance and ability to dialogue with young readers. Thanks to its prestige acquired down the years, the BRAW not only confers the hallmark of publishing excellence, it is also a great business opportunity in terms of international copyright possibilities thanks to the international attention the titles of both winners and special mentions receive.

1,577 titles were submitted this year from 41 countries for the 2021 edition of the award, whose traditional categories were: **Fiction**, **Non Fiction**, **Opera Prima** (for a debut work), **Comics** (for comics and graphic novels), and **New Horizons**, a special prize awarded by the



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jury for particularly innovative works. To these permanent categories were added the special **Poetry** category, judged by an independent international jury.

Sent in by publishers from all over the world, the books were leafed through, poured over and discussed by a Jury made up, as always, of international experts in the field, who met for a twoday full-immersion session. This year's jurors were: **Chiara Basile**, founder of the bookshop Lèggere Leggére and organiser of the Junior Poetry Festival (Italy); **Ana Garallon**, literary critic, researcher, guest professor at various Master's in Children's Literature (Spain); **Izabella Kaluta**, author, publisher and cultural manager (Poland); **Yasmine Motawy**, scholar, critic, translator, editor, consultant and children's literature writing tutor (Egypt); and **Caterina Ramonda**, author, translator, expert in paper and digital children's publishing (Italy). For the selection of the Comics award, they were joined by comics experts: **David B.**, author, one of the founders of *L'Association*, a cult publishing house on the new French comics scene (France); **Matteo Stefanelli**, scholar, journalist and cultural organiser working at the intersection of comics and the media industry (Italy); and **Virginia Tonfoni**, author and independent comic book researcher (Italy).

FICTION

Winner

Title: *Home* Author and illustrator: Lin Lian-En Publisher: Yes Creative Ltd./Papa Publishing House Country: Taiwan

Special Mentions

Title: *The Yulu Linen* Author: Cao Wenxuan Illustrator: Suzy Lee Publisher: Jieli Publishing House Co., Ltd County: China

Title: *Ha visto la mia coda?* Author and illustrator: Alberto Lot Publisher: Minibombo Country: Italy

Title: *La prima neve* Author: Elham Asadi Illustrator: Sylvie Bello Publisher: Topipittori Country: Italy

Title: Sous le soleil Authors and illustrators: Ariadne Breton-Hourcq & Laurence Lagier Publisher: Éditions MeMo Country: France



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NON FICTION

Winner

Title: One of a Kind Author and illustrator: Neil Packer Publisher: Walker Books Country: United Kingdom

Special Mentions

Title: *Rice Rice Rice* Author and illustrator: Bamco Publisher: Hyang Country: South Korea

Title: *Tipos Curiosos* Author: Ricardo Henriques Illustrator: Madalena Matoso Publisher: Pato Lógico Edições Country: Portugal

Title: *Marek Kaminski. Jak zdobyć Ziemi…w rok* Author: Agata Loth-Ignaciuk Illustrator: Bartlomiej Ignaciuk Publisher: Druganoga Country: Poland

Title: *Paisajes perdidos de la Tierra* Author and illustrator: Aina Bestard Publisher: Zahorí Books Country: Spain

OPERA PRIMA (DEBUT WORK)

Winner

Title: *Neighbors* Author and illustrator: Kasya Denisevich Publisher: Chronicle Books Country: USA

Special Mentions

Title: So much snow Author and illustrator: Hyunmin Park Publisher: Dalgrimm (Yellowpig Publisher) Country: South Korea

Title: *Pion i poziom* Author: Bartosz Sztybor Illustrator: Lukasz Goledzinowsk Publisher: Wydawnictwo Dwie Siostry Country: Poland



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Title: *Guide de Survie dans la jungle* Author and illustrator: Hao Shuo Publisher: Editions 2024 Country: France

NEW HORIZONS

Title: *Mesto pro kazdeho* Author: Osamu Okamura Illustrators: David Bohm, Jiri Franta Publisher: LABYRINT Country: Czech Republic

COMICS

Winner - Early Reader

Title: *Iparapa Yamooyamoo* Author: Lee Gee Eun Drawings by: Lee Gee Eun Publisher: Sakyejul Publishing Ltd. Country: South Korea

Special Mention - Early Reader

Title: *Cachée ou pas j'arrive!* Author: Lolita Sechan Drawings by: Camille Jourdy Publisher: Actes Sud Junior Country: France

Winner - Middle Grade

Title: *Memet* Author: Isabella Cieli Drawings by: Noemie Marsily Publisher: L'employé du moi Country: Belgium

Special Mention - Middle Grade

Title: *Ktoredy do Yellostone* Text and drawings by: Alexandra and Daniel Mizielinskis Publisher: Wydawnictwo Dwie Siostry Country: Poland

Winner - Young Adult

Title: *Le Discours de la Panthere* Text and drawings by: Jérémie Moreau Publisher: Editions 2024 Country: France



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Special Mentions - Young Adult

Title: *Gamayun Tales I: An Anthology of Modern Russian Folk Tales* Text and drawing by: Alexander Utkin Publisher: Flying Eye Books Country: United Kingdom

Title: *Le Spirou d'Emile Bravo - L'espoir malgre tout* Text and drawing by: Emile Bravo Publisher: Dupuis - Mediatoon Licensing Country: France

Read what the jury said: <u>https://www.bolognachildrensbookfair.com/en/highlights/awards/bolognaragazzi-award/bolognaragazzi-award-2021-winners/10903.html</u>

BOLOGNARAGAZZI CROSSMEDIA AWARD

The traditional BolognaRagazzi Digital Award underwent a radical change this year. To widen its reach and strengthen the award's link with the world of books, Bologna Children's Book Fair decided to reformulate and redirect the award. The new BolognaRagazzi CrossMedia Award - organised within the framework of ALDUS UP and in partnership with the Mamamò Association – now acknowledges those publishing projects that have most successfully extended their narrative universe into other media and, vice versa: narratives developed in other media that have become successful book editions.

The International Jury, made up of experts in interactive and graphic design, new media, video games, cinema, and television, selected narratives that have been successfully migrated from the traditional publishing world, intersecting with or extending onto other platforms, such as television and cinema screens, video game consoles, mobile devices and smart speakers. The Jury members were: **Cristina Angelucci**, licensing and kids entertainment expert, with marketing, public relations, communication, sales and business development expertise (Italy); **Warren Buckleitner**, Associate Professor, College of New Jersey, founder and publisher of Children's Technology Review and creator of the Dust or Magic Institute (USA); **Julie Fox**, founder of her own distribution company, with over 25 years' experience in the animation sector, speaker and jury member at sector-specific events all over the world (France); **Roberta Franceschetti**, journalist, author and content creator, co-founder of Mamamò, a website promoting media education for children, and ContentMakers, a creative studio producing multi-platform content for children (Italy); **Neil Hoskins**, Director of WingedChariot, an events and publishing consultancy focusing on digital publishing projects and collaborating with Bologna Children's Book Fair on digital strategy development (UK).

Winner

Book title: *The Snail and the Whale* Author: Julia Donaldson Publisher: Macmillan Children's Books Extension: Movie The Snail and the Whale



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Producer: Magic Light Pictures Country: United Kingdom

Special Mentions

Book title: *Hilda and the Troll* Author: Luke Pearson Publisher: Flying Eye Books Extension: Tv Series Hilda Producer: Silvergate Media Country: United Kingdom

Book title: *Tutto il contrario* Author: Silvia Borando Publisher: Minibombo Extension: App Tutto il contrario Producer: Minibombo Country: Italy

Read what the Jury said:

https://www.bolognachildrensbookfair.com/en/highlights/awards/bolognaragazzicrossmedia-award/braw-crossmedia-the-2021-winners/10955.html

Milan, 1 June 2021

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