

THE BOLOGNA CHILDREN'S BOOK FAIR AND THE HAY FESTIVAL

**THIS YEAR BCBF BEGINS A FASCINATING NEW
PARTNERSHIP WITH THE HAY ON THE WYE FESTIVAL**

The Bologna Children's Book Fair - in addition to the international flagship event held in early spring each year BCBF is always looking to expand its activities to the rest of the world with new collaborations and events that allow the fair to combine and promote its best talents and core expertise.

Bologna Children's Book Fair and the Hay Festival - the prestigious publishing event that lights up the town of Hay-on-Wye in Wales each May - announce that for 2017 the start of an important new partnership.

From 25 May to 4 June, the Children's Book Fair will be at the Welsh festival presenting the best of its 54th edition. Oliver Jeffers (winner with Sam Winston's)braw category Fiction Walker books published "A Child of Books"), William Grill (winner of the Non Fiction with "The Wolves of Currumpaw", published by Flying Eye Books) and Emma Lewis (winner of the category Debut) with "the Museum of Me" Tate Publishing and illustrators selected for the Illustrators Exhibition 2017 will be present to represent the artistic universe of the fair. The BolognaRagazzi award 2017, a prize that has for over fifty years been setting the trends as the most diverse and international publishing highlights for children and young people around the world including its many categories that champion the picture book

The collaboration between Bologna Children's Book Fair and the Hay Festival will then continue in the following months, when the Welsh festival will come to Aarhus in Denmark, the European Capital of Culture 2017, to bring the best of European literature for young people. The Bologna Illustrators Exhibition will be on show at the event, along with a series of workshops for children.

The Hay Festival is present at BCBF2017 with a meeting entitled: "Hay Festival's Aarhus 39 list - a collection of the best emerging writers for young people from across Europe." A study on the art of writing for children and how to read stories of lives lived in other countries that may influence a new generation through understanding and empathy will be held at this years fair on Tuesday, April 4 at 11:30 am at the Café of the authors. During the event exclusive first readings will be made of the upcoming collection of Aarhus 39. To present this cultural gem will be : Julia Eccleshare, Director of the Children field Hay Festival and Children's Books Editor for The Guardian; Daniel Hahn, editor; Nina Elisabeth Grondvedt and Ana Pessoa, authors.

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