

**DUST OR MAGIC MASTERCLASS  
REGISTRATION FORM**

**Sunday March 29<sup>TH</sup>, 2015**

Sala Concerto – Block D 1<sup>st</sup> floor Services Centre

Name \_\_\_\_\_ Surname \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_ Country \_\_\_\_\_

VAT Number \_\_\_\_\_

(for private individuals please write Tax code, social security number or fiscal code)

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Company Web Site \_\_\_\_\_

Administrative email \_\_\_\_\_

(address for sending administrative documentation required)

**Exhibitor Ticket Rate: 199 € + VAT 22%      € 242.78**

**Regular Ticket Rate: 249 € + VAT 22%      € 303.78**

Payment Information:

Fee to be included within the stand invoice

Credit card (MasterCard / Visa / AMEX)

Date \_\_\_\_\_ Signature \_\_\_\_\_

**Credit Card Payment:**

Cardholder's name (as written in the credit card): \_\_\_\_\_

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ Billing Zip \_\_\_\_\_

Cardholder's Signature \_\_\_\_\_

Total amount: \_\_\_\_\_ €

**Invoicing Information:**

For persons, please use social security number or fiscal code.  
Please note invoices can only be issued to cardholders.  
Cardholders details must be the same as indicated in the registration details.

**Cancellation Terms:**

Participants who show legitimate proven impossibility to participate may cancel up to the 15th March 2015. For cancellations received after 15th March 2015, participants must pay the entire registration fee.

**Please return the completed form by March 15, 2015 by fax or email to:**

Bologna Children's Book Fair  
digital@bolognafiere.it • +39 051 6374 011 (fax)  
Phone +39 051 282 863 / 051 282 936

**Please fill in the following information:**

I am going to attend the **optional Community Dinner** in Bologna Yes  No   
(set menu at € 35.00, details tba)

\*I am a registered developer on  iOS  Windows  Android platform (s)  
**please mark which**

**PRIVACY POLICY**

Your personal data are processed using conventional and/or electronic methods:

A) for the participation to the MasterClass programme 2015, on the occasion of the BOLOGNA CHILDREN'S BOOKFAIR and for activities related to the routine administration;

B) for conducting statistical studies and market research;

C) for the transmission of informative, promotional and commercial communications, advertising material on current and future editions of the trade fair BOLOGNA CHILDREN'S BOOKFAIR and offers for goods and services by post, Internet, telephone, e-mail, MMS, SMS from within or outside Italy (including countries outside the European Union) by companies or physical or legal entities that collaborate in the business activities of BolognaFiere S.p.A., by companies specialising in telemarketing, and by controlling companies, subsidiaries and/or affiliated companies of the BolognaFiere Group.

Submission of your personal data is voluntary. Nevertheless, failure to submit your personal data for the purposes referred to in point A will result in you being denied admission to the exhibition; failure to submit your personal data for the purposes referred to in points B and C will make it difficult to improve the services and may result in you not being informed of the new products and opportunities offered by BolognaFiere S.p.A., by BolognaFiere Group companies or by the above-mentioned third parties.

Your consent is not required with reference to the purposes described in point A (Section 24 of Italian Legislative Decree 196/2003); however, your specific consent at the foot of this form is required for the purposes described in points B and C. Your personal data are processed using appropriate printed, electronic and/or telematic methods in strict accordance with the aforementioned purposes and in any case in such a way as to guarantee the security and confidentiality of the data. The data controller is BolognaFiere S.p.A., headquartered in Viale della Fiera n. 20, Bologna, Italy. The data supervisor is Marco Biagi from BolognaFiere S.p.A. The data supervisor is responsible for handling requests from the data subject in relation to the exercising of the aforementioned rights. Any request relating to personal data processed by BolognaFiere S.p.A. should therefore be addressed to the data supervisor at the registered offices of BolognaFiere S.p.A. or by sending an email to [privacy@bolognafiere.it](mailto:privacy@bolognafiere.it). The updated list of the BolognaFiere S.p.A. data supervisor(s) may be consulted by contacting BolognaFiere S.p.A. at the above-mentioned addresses.

You may exercise at any time the rights referred to in Section 7 of Italian Legislative Decree 196/2003 ("Personal Data Protection Code"), including the right to access your data at no charge, to obtain prompt updating or erasure of data that have been processed unlawfully, and to object to the processing of your data for commercial or advertising purposes, by writing to BolognaFiere S.p.A. at [privacy@bolognafiere.it](mailto:privacy@bolognafiere.it).

Having read the statement above, I consent to the handling of my data

for the purpose entailed in letter b) of the statement Yes  No

for the purpose entailed in letter c) of the statement Yes  No

Date \_\_\_\_\_

Signature \_\_\_\_\_