



2021 ILLUSTRATORS EXHIBITION

The jewel in the crown of the BCBF, the Illustrators Exhibition is a **unique international venue showcasing the latest trends in illustration for children and young adults.**

This year the Competition has several important new features. Discover the opportunities and how to enter with 10 simple clicks!

APPLICATION TIMEFRAME

Entry forms will be available online from 14 October 2020 to 8 November 2020.

Please note that applications arriving after this deadline will not be included in the selection process.

WHO CAN ENTER

Illustrators, professionals and beginners can enter unpublished artwork, or artwork published in the previous two years.

Art schools can enter the most interesting innovative projects by students who have attended their Institute.

Publishers can enter illustrators they work with.

NEW FEATURES in 2021

The 2021 edition has an important new feature: illustrators must enter their artwork exclusively online.

The 5 artworks must be based on the same theme, and must be numbered, as preferred, from 1 to 5 on the digital format file. The number of artworks (5) is mandatory.

The 5 illustrations – 5, no more, no less - may be unpublished artwork or artwork published after 1 January 2019. The work can be in black and white or colour and be produced using any technique.

The digital format must be: jpg or png, maximum size 5 MB, resolution 150 DPI.

There's another new feature. As well as the illustrators selected for the exhibition, the finalists shortlisted for the last selection phase will also enjoy visibility on BCBF's website and social media channels.

HOW TO ENTER

Read the Regulations carefully before you fill in your Entry Form.

If you are not already registered, you can do so by going to the BCBF Visitors Reserved Area. If you are already registered, simply login to the Visitors Reserved Area.

You will find 2 Entry Forms: one for individual applicants, the other for schools, publishers, and associations of illustrators.

ENTRY FORM FOR INDIVIDUAL ILLUSTRATORS

Fill out the personal data fields, upload your five illustrations (mandatory number), which can be either unpublished work or work published after 1 January 2019, produced either in black and white or colour with any technique.

File format: **jpg or png, max size 5 MB, resolution 150 DPI.**

The 5 artworks must be based on the same theme, and must be numbered from 1 to 5 on the digital format file in the desired order. The number of artworks (5) is mandatory.

Artists who are subsequently selected will have to send the originals of their artwork for inclusion in the Exhibition. If the artwork has been produced by mixed (analog and digital), or completely digital techniques, good quality prints must be sent.

The maximum size (i.e. the size of the sheet of paper) of the original artwork, or prints in the case of mixed analog and digital technique, must be:

Fiction 32 x 42 cm (or 42 x 32 cm) – Non-Fiction 50 x 70 cm (or 70 x 50 cm)

Larger format originals will not be accepted, nor will they be returned by BolognaFiere.

ENTRY FORMS FOR SCHOOLS / PUBLISHERS / ASSOCIATIONS

Fill out the corporate data fields and indicate the illustrators you are presenting. These illustrators will receive an invitation to register for the selection procedure of the Illustrators Exhibition. You can monitor online whether the illustrators you have presented have registered.

Illustrators presented by an art school, publisher, or association must register as individual applicants (filling out an illustrator's Entry Form). You can monitor online whether the illustrators you have presented have registered.

CONFIRMATION OF APPLICATION AND ADMISSION TO THE SELECTION PROCESS

Once the illustrators have registered and applied individually online, they will receive a confirmation email.

At the close of the Application Period, the list of applicants admitted to the selection process will be published on the BCBF website.

Disclosure of the name of participants admitted to the selection process shall be for information purposes only.

The illustrators admitted to the selection process will automatically receive a code number via email. This code will entitle them to a special-price entry ticket to BCBF 2021 (€ 20,00) valid for one (1) visit, or a special four-day ticket (€ 50,000) valid for the full duration of the book fair.

FINALISTS

The list of the finalists passing the first selection phase will be published online following the close of this first selection process on 16 December 2020.

WINNERS

The list of the winners chosen to be part of the 2021 Illustrators Exhibition will be published on the BCBF website at the conclusion of the final selection by 31 January 2021.

The winners will receive a code number by email, allowing them to download a free pass to the 2021 BCBF (valid for the four days of the event).

VISIBILITY OPPORTUNITIES FOR FINALISTS

With this addition, finalists admitted to the last selection round will also enjoy promotion by Bologna Children's Book Fair through initiatives on BCBF's website and social media channels.

VISIBILITY OPPORTUNITIES FOR WINNERS

Winners will enjoy widespread visibility on the international stage. Their works will be published in the Illustrators Annual (published in Italy, USA, Japan, China and South Korea) and will be included in the Exhibition's two-year world tour.

In addition, the artists selected for the Exhibition will be offered other interesting opportunities:

- participation in the Bologna Children's Book Fair – Fundación SM International Award for Illustration (for artists under 35).
- participation in the ARS IN FABULA grant award (for artists under 30s).
- participation in the selection of an artist to develop the next BCBF's visual identity.

THE INTERNATIONAL JURY

A jury of international experts will assess the artworks in the competition. A first selection of short-listed finalists will be made on 16 December, and their names will be published on the BCBF website.

The final selection from the shortlisted candidates will conclude on 31 January 2001, after which the winning illustrations will be announced.

To find out more, please contact:

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