

Participation contract

TV & FILM Rights Centre

Bologna 2010
from Tuesday 23rd
to Friday 26th March



Società per azioni
sede legale
Viale della Fiera, 20
40127 Bologna - Italia
Codice Fiscale, Partita IVA
e Registro Imprese BO 00312600372
Capitale Sociale € 78.780.000,00 I.V.

Segreteria Organizzativa
Piazza Costituzione, 6
40128 Bologna, Italy
Phone +39 051 282 111
Fax +39 051 6374 011
bookfair@bolognafiere.it
www.bolognachildrenbookfair.com

Please select your option and fill in the form on the back

OPTION 1

Access to the Fair and to the On-line Service For the primary member, with the use of a table

The registration fee is **€ 490.00** (VAT included).

The registration fee includes:

- a **pass** for all four days of the Bologna Children's Book Fair
- a **password** to access the on-line rights listings available from the Bologna Children's Book Fair exhibitors
- inclusion in the Fair's **catalogue** (on-line and print versions) in a dedicated section
- use of the **Rights Centre**, including personal mail box, assistance with registration and scheduling appointments, and complete telecommunication services (phone, fax, computer, internet point)
- a copy of the **Bologna Children's Book Fair catalogue**
- **coffee bar, cloakroom and lockers** reserved for registrants

OPTION 2

On-line Service and Access to TV & Film Rights Centre For the primary member, with the use of a personal office

The registration fee is **€ 780.00** (VAT included) for a company's first registrant and **€ 380.00** (VAT included) for each additional registrant.

The registration fee includes:

- a **pass** for all four days of the Bologna Children's Book Fair
- a **password** to access the on-line rights listings available from the Bologna Children's Book Fair exhibitors
- inclusion in the Fair's **catalogue** (on-line and print versions) in a dedicated section
- use of the **Rights Centre** including: assistance with registration and scheduling appointments, and complete telecommunication services (phone, fax, computer, internet point)
- a copy of the **Bologna Children's Book Fair catalogue**
- a copy of the **Bologna Illustrators Exhibition catalogue**
- **coffee bar, cloakroom and lockers** reserved for registrants

Company name

Activity: Producer Broadcaster Licensor Other (specify)

Street City Zip Code

Country P.O. Box Website

Tel. Fax E-mail

Registrant (first name, last name) E-mail

Additional Registrant (first name, last name) E-mail

Additional Registrant (first name, last name) E-mail

Option 1 € 490.00 (VAT included) **Option 2** € 780.00 (VAT included) € 380.00 (VAT included) for each co-member

The contract will expire on 30th September 2010

Signed for the specific approval of the conditions of participation printed overleaf and indicated by the numbers 1. The TV & Film Rights Centre; 2. Right of Withdrawal; 3. Surveillance against Theft; 4. Liability for Damage; 5. Specific prohibitions; 6. Postponement, reduction in size or cancellation of the exhibition; 7. Special domicile; Applicable law; Jurisdiction and exclusive competence; 8. Processing of personal data.

.....
date the company (signature) date the company (signature)

Copy to be returned to BolognaFiere

Terms of payment

- cheque made out to BolognaFiere
- credit payment to bank account no. 1114173 made out to BolognaFiere at UniCredit Banca d'Impresa S.p.A. (Rif. cod. ABI 3226 - cod CAB 02400 - IBAN IT50T032260240000001114173 - Swift UNCRIT2VBOY)
- advance payment: send the contract together with the cheque, the credit card form or bank credit receipt

- credit card payment:
- | | | | | | | | | | | | |
|--------------------------|---|--------------------------|---|--------------------------|---|--------------------------|---|--------------------------|---|--------------------------|---|
| <input type="checkbox"/> |  | <input type="checkbox"/> |  | <input type="checkbox"/> |  | <input type="checkbox"/> |  | <input type="checkbox"/> |  | <input type="checkbox"/> |  |
| | cartasi | | visa | | eurocard | | mastercard | | american express | | diners |

credit card number expiry date

company name total amount

date signature (orders paid by credit card without signature are not valid)

CONDITIONS OF PARTICIPATION

Art. 1 - THE TV & FILM RIGHTS CENTRE

The details of Companies provided in this application form will be published in a special section in the official catalogue of the Bologna Children's Book Fair. The individual registrants will have access to the Fair and to the services accordingly to the chosen option. The terms and conditions for the latter will be made known prior to registration and are subject to subsequent modification and integration by BolognaFiere.

Art. 2 - RIGHT OF WITHDRAWAL

The Company may withdraw from the contract by notifying BolognaFiere by means of registered letter (and in advance by fax) at least 60 days before the exhibition is due to open. In this case BolognaFiere will reimburse:

- the entire participation fee if the Company is the withdrawing party;
- an amount equal to the second registration fee for each of the registered participants for whom notification of withdrawal is given.

BolognaFiere will make no reimbursement in the event notification of withdrawal arrives later than this date. BolognaFiere may withdraw from the contract up to the day before the opening of the exhibition by providing notification by means of registered letter (and in advance by fax). In this case BolognaFiere is required to reimburse solely the participation fee.

Art. 3 - SURVEILLANCE AGAINST THEFT

Participants are responsible for the

surveillance of their own property. Although BolognaFiere provides a general daytime and night-time security service in the Exhibition Centre for the entire duration of the exhibition and on all days set aside for setting up and taking down the stands, it will not be held responsible for theft and/or damages suffered by the Company and its individual registrants.

Art. 4 - LIABILITY FOR DAMAGE - INSURANCE

The Company will be solely responsible for all direct and indirect damage that for any reason is attributed to it or is attributable to its representatives or personnel working on its behalf. Under its own responsibility and at its own expense, the Company must take out a policy against all risks, for the entire period it maintains a presence in the Exhibition Centre. The policy must contain a disclaimer by the insurance company against any action of recourse or claim against any third parties that may be responsible. In any case the stipulation of said insurance policies and the compensation limits established therein do not constitute a limitation of liability on the part of the Company, which remains entirely responsible for damage caused to other registrants, visitors, personnel working at the Exhibition Centre and any other third party, without exclusions or limitations of any kind.

Art. 5 - SPECIFIC PROHIBITIONS - FULFILMENT OF THE REGULATIONS

In particular the Company is prohibited from:

- any sale with immediate on-site delivery of goods to the purchaser;
- selling or exchanging entrance tickets;

- displaying prices;
- displaying products that are not included in the exhibition's goods categories;
- displaying posters or samples, even if purely by way of example, on behalf of nonrepresented companies.

The Company is prohibited from carrying out any kind of advertising in the Exhibition Centre. The distribution of advertising material is permitted solely in the area reserved for the TV & Film Rights Centre. The prohibitions of a technical nature made for reasons of safety for persons and property and in order to prevent misuse of the movable and immovable property of the Exhibition Centre and the corresponding provisions contained in the Technical Regulations and Exhibitor Booklet issued by BolognaFiere are understood as being included in these general contract conditions and the Company undertakes to observe them strictly. Exceptions may be made exclusively in writing by the Technical Management of BolognaFiere. In the event of failure to observe even just one of the aforesaid prohibitions, or those referred to by this article, the contract of participation in the TV & Film Rights Centre may be terminated without the need for a court decision but simply through some form of written notification to the Company. The documents for admission to the Exhibition Centre will consequently be withdrawn, without prejudice to the amounts to be paid by the Company.

Art. 6 - POSTPONEMENT, REDUCTION IN SIZE OR CANCELLATION OF THE EXHIBITION

BolognaFiere has the discretionary and unquestionable right to make changes to the dates on which the exhibition is held without the Company thus being entitled to withdraw or otherwise terminate the contract and be released from the commitments undertaken. Furthermore, BolognaFiere may reduce the size of the TV & Film Rights Centre or partly or totally eliminate it without being required to pay compensation, penalties or damages of any kind. In these cases, BolognaFiere must give notice of the modifications made in writing, by registered letter, telex or telegram, at least 30 days prior to the date established for the start of the exhibition.

Art. 7 - SPECIAL DOMICILE; APPLICABLE LAW; JURISDICTION AND EXCLUSIVE COMPETENCE

For all legal purposes the Company's elective domicile is at the headquarters of BolognaFiere. The Company accepts exclusive Italian jurisdiction and the competence of the Bologna court of law. The relationship is governed exclusively by Italian law.

Art. 8 - PROCESSING OF PERSONAL DATA. PRIVACY STATEMENT FOR WHOEVER IT MAY CONCERN, PURSUANT TO ARTICLE 13 OF THE DECREE LAW No. 196/2003 AND INFORMED CONSENT

The addressee, having read the notice pursuant to art. 13 of Decree Law n. 196/2003, published on the website www.bolognafiere.it/privacy, grants his/her own permission for his/her personal data to be processed, by signing the form hereto, also specifically approving the clause hereto.