



## THE CHILDREN'S BOOK FAIR OF BOLOGNA

Bologna, 28 – 31 March 2011

**The world's top names in traditional and multimedia children's publishing - more than 1,200 exhibitors from 65 countries - are coming to Bologna for the 48<sup>th</sup> edition.**

Business, promotion, illustration, networking, exhibits, and events at the Exhibition Centre and in the city, with Lithuania as guest of honour at the Illustrators Exhibition. These are just some of the features at the industry's largest annual event, making **Bologna the international capital of children's publishing.**

**Industry professionals** – publishers, authors, illustrators, translators, literary agents, business developers, licensors/licensees, packagers, printers, distributors, etc. – **have organised their agendas to make the most of four demanding – and highly stimulating – days of work.**

This year, in addition to the annual **Illustrators Exhibition, BolognaRagazzi Award, Literary Agents Centre, Translators Centre, and Illustrators Café**, the CHILDREN'S BOOK FAIR presents the first edition of **TOC Bologna, Tools of Change for Publishing**, scheduled for **Sunday 27 March** and focusing on an extremely interesting sector: digital and mobile technology for the publishing industry. **TOC Bologna is presented thanks to a collaboration between O'Reilly Media and the CHILDREN'S BOOK FAIR OF BOLOGNA.**

### THE FAIR IN SPOTS

#### 2011 EXHIBITORS

More than 1,200 exhibitors from 55 countries guarantee a complete panorama of international trends and unique business opportunities for industry professionals. The pre-catalogue can be consulted on-line:

*<http://www.bolognachildrensbookfair.com/catalogue/>*

#### 2011 BOLOGNARAGAZZI AWARD

The prestigious **BolognaRagazzi Award** will again be presented to the finest books in terms of graphic and editorial design, in the categories of Fiction, Non Fiction, New Horizons, and Opera Prima (devoted to works by new authors and illustrators).

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The **2011 Jury**, composed of ANTONIO FAETI (Italy) (Chairman) – ERIC BAKER (USA) – NATHALIE BEAU (France), have selected the winners (and honourable mentions) from over 900 applicants (from 35 countries).

<http://www.bolognachildrensbookfair.com/boragazziaward/>

#### 2011 ILLUSTRATORS EXHIBITION

Considered the “international showcase” of illustration, this large exhibition presents thousands of illustrators from all over the world, selected every year by an international jury.

2,836 illustrators from 58 countries took part in the 2011 selection. Of these, **76, from 20 countries, were chosen for this edition of the Illustrators Exhibition**: a unique opportunity for professional visibility that puts young artists and well-known illustrators in contact with international publishers.

<http://www.bolognachildrensbookfair.com/mostrailustratori/selezionati>

The **2011 Jury** is composed of: PAL'O L'UBOSLAV (Slovakia) - PAOLO CANTON (Italy) - CARLL CNEUT (Belgium) - ELLEN SEIP (Norway) - SOPHIE VAN DER LINDEN (France).

<http://www.bolognachildrensbookfair.com/mostrailustratori/giuria>

The Exhibition also presents the **2011 Annual**, whose cover is illustrated by **JUTTA BAUER**, German illustrator/writer, winner of the 2010 Hans Christian Andersen Award and of the German Youth Literature Prize in 2001 and 2009.

<http://www.bolognachildrensbookfair.com/mostrailustratori/>

#### 2011 GUEST OF HONOUR: LITHUANIA

This year's guest of honour is **Lithuania**, a country with great cultural energy and solid traditions in the field of illustration.

Among the many events scheduled this year, Lithuania offers the exhibit **Illustrarium**, which traces the history of Lithuanian illustration by presenting works by its most famous artists.

**Illustrarium** is arranged in three sections: from the historical period leading to freedom, the age of new illustration, and the current flowering of Lithuanian art in children's books. Thirty-two illustrators representing three generations, selected by the Jury - **Giedrė Jankevičiūtė, Ingrida Korsakaitė, Jolita Liškevičienė, Romas Orantas, Nijolė Šaltenytė, Danutė Zovienė** – offering the riches of Lithuanian illustration for children's books.

<http://www.bookfair.bolognafiere.it/mostrailustratori/ospite>

#### ILLUSTRATORS CAFÉ

This is the lively spot where artists, critics, and international experts discuss topics of major interest and interact with a large and enthusiastic audience that takes advantage of a unique opportunity.

As always, the Illustrators Café will animate the Children's Book Fair with many meetings and events.

<http://www.bookfair.bolognafiere.it/programma/>

## 2011 Children's Book Fair - FUNDACIÓN SM INTERNATIONAL AWARD FOR ILLUSTRATION

The award created by the Bologna Children's Book Fair and Fundación SM, both devoted to illustration and to supporting young artists, is now in its second edition. Addressed to illustrators under the age of 35, the award is presented by an international jury of experts that meets in Bologna during the Fair. The winner, announced during the Fair, receives a \$30,000 prize and the opportunity to illustrate a children's book to be published by Gruppo SM.

The winner of the first edition (2010), Philip Giordano, has a personal space at the 2011 Illustrators Exhibition.

***[http://www.bookfair.bolognafiere.it/mostrairratori/premio\\_illustrazione](http://www.bookfair.bolognafiere.it/mostrairratori/premio_illustrazione)***

## BOLOGNA LICENSING TRADE FAIR

This is the only event in Italy devoted to the subsidiary rights business, attended by the largest Italian and foreign licensors and agencies.

The first edition (2010) was attended by 2000 professionals (licensors, agents, and buyers) and offered 15 events and 6 workshops in 3 days.

The second edition – 28 to 30 March 2011 – has even more exhibitors representing properties in entertainment, fashion, brands, and sports. Every year, Bologna Licensing Trade Fair presents several must-attend events for professionals who want to know more about legal issues, research, distribution, services, and market innovations, all presented by experts in each field.

***<http://www.bolognalicensing.com/>***

## TRANSLATORS CENTRE

Since 2004, the Translators Centre has promoted one of the most important aspects of publishing. It is a reference point for translators and publishers, who come to Bologna not only to meet and exchange ideas, but also to take advantage of this unique opportunity to network and take part in numerous conferences and workshops.

And since 2008, to satisfy the growing demand for translation services, the Translators Centre has offered (in cooperation with INDEX TRANSLATIONUM – UNESCO), the **World Directory of Children's Book Translators**: a complete and constantly updated list of children's book translators.

***[http://www.bookfair.bolognafiere.it/centro\\_traduttori/](http://www.bookfair.bolognafiere.it/centro_traduttori/)***

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