

JES: Join - Enjoy - Share

.... bring your library colleagues and a poster presentation with you!

We welcome you to the following programme:

10.00 hrs **Welcome** by the Dutch organiser
Marian Koren, Netherlands Public Library Association

Welcome by international partners
IFLA Libraries for Children and Young Adults Section
Ingrid Bon (chair)

10.05 hrs **Children's books in transition**
Meet Irma van Welzen, publisher of Tutti books, with background in the Netherlands and Italy. She will speak about differences and trends in Italian, Dutch and other children's book productions. Her experience in translation gives a view on the cultural diversity which has to be taken into account when translating children's books. Her background in cooperation with libraries, will highlight some of the best practices in joint reading promotion programmes.

10.30 hrs **Panel Reading projects in a row**
Meet a range of colleagues, children's librarians, from the *Netherlands and other countries*, who will give a snapshot of their successful reading promotion campaigns, school-related projects and favourite (digital) book activity.

11.00 hrs Short break, taste some Dutch sweets

11.15 hrs **Reading promotion in a new fashion**
Continuation of our snapshot series on successful reading promotion, making use of new technology, for traditional and new user groups.

12.00 - 13.00 We will offer possibilities for

- poster presentations;
- informal discussion groups on current issues, e.g.:
 - Models for National reading campaigns
 - How to include non-readers in society
 - Cultural education through children's book illustrations
 - New literacies and good book reading
- an international framework to improve quality services to children

If you want to join us:

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