

2010 AUTHORS CAFÉ' PROGRAMME

Tuesday, March 23rd

- 10.00 a.m. **The Profession of Illustrator - The 30th Anniversary of AI Associazione Illustratori - How to improve the visibility of a profession deep-rooted in the tradition and ground-breaking in communication. The importance of European Illustrators Associations**
Participants: Paolo Rui, Ivo Milazzo
- 11.00 a.m. **Five Newcomers at Bologna 2010**
Janna Cairoli, Silvana Gandolfi, Andrea Valente, Vanna Vannuccini and Paola Zannoner present books by five new writers.
Moderator: Giovanni Nucci
- 3.00 p.m. **A Retrospective on the Literary Panorama: Critics' Point of View**
Speakers: Domenico Bartolini, Silvia Blezza Picherle, Nicola Galli Laforest, Anselmo Roveda, Manuela Salvi.
Moderator: Giovanni Nucci
- 4.30 p.m. **Presentation of "MI-Master in Editorial Illustration"**
Speakers: Ivan Canu, Director and didactic coordinator MI-Master, Giacomo Benelli, Press Office Mi-Master, Gianni De Conno, Art Director, Illustrator and Teacher at MI-Master

Wednesday March 24th

- 10.00 a.m. **Fabulous! - A narrative interpretation Marsterclass with Steven Guarnaccia**
Participants: Ivan Canu, Director and didactic coordinator MI-Master, Gianni De Conno, Art Director, Illustrator and teacher at MI-Master
- 11.00 a.m. **Literature for Kids in the Newspapers Cultural Sections**
Speakers: Concita De Gregorio, Renata Maderna, Stefano Salis
Moderator: Giovanni Nucci
- 3.00 p.m. **Parallel Literatures**
Giovanni Nucci interviews Antonio Franchini about writing for children and for adults.
- 4.30 p.m. **When Book Becomes Pop-up**
Speakers: David Carter, Gérard Lo Monaco, Massimo Missiroli
Moderator: Ilaria Conni

Thursday March 25th

- 10.00 a.m. **Everyday Magic and Writing for Kids**
Round Table moderated by Ján Uličianský
Speaker: Gianna Marrone

Participants: Jana Bodnárová, Peter Karpinský, Erik. J. Groch, Dušan Dušek, Gabriela Futová

12.00 noon **Parallel Literatures**

Giovanni Nucci interviews Roberto Piumini about writing for children and for adults.

3.00 p.m. **Experiences of Promoting Reading in Discomforted Areas: the case of Scampia**

Speakers: Maurizio Braucci, Goffredo Fofi, Serena Gaudino, Fabrizio Valletti.

Moderator: Giovanni Nucci

4.30 p.m. **The History of BIB - Biennial of Illustration of Bratislava**

Moderator: Grazia Gotti

Participants: Marcella Terusi, Dušan Roll, Peter Tvrdoň, Barbara Brathová, Zuzana Jarošová

Friday March 26th

11.30 **Perspectives on Literary Panorama: the Editors' Point of View**

Speakers: Francesca Archinto, Lodovica Cima, Daniela Gamba, Fiammetta Giorgi, Beatrice Masini, Della Passarelli.

Moderator: Giovanni Nucci