

CHILDREN'S BOOK FAIR: 2010 HIGHLIGHTS

Bologna, 23 – 26 March 2010

The 47th edition of the **CHILDREN'S BOOK FAIR**, the world's leading event for children's publishing, will be held in Bologna from Wednesday 23 to Friday 26 March 2010.

Over **1,200 exhibitors – 1,100 of which from over 60 foreign countries**, offer a panorama of international excellence for children's publishing and illustration.

The **CHILDREN'S BOOK FAIR is a unique international event**: the place where professionals come to network and to see the latest product and market trends.

Info: <http://www.bookfair.bolognafiere.it/en/>

ILLUSTRATORS EXHIBITION

Once again, a wealth of works by illustrators (well-known professionals and emerging talents) selected by an international jury animate the **ILLUSTRATORS EXHIBITION**, providing illustrators and publishers a unique opportunity to network for professional and business growth.

The 2010 international jury, composed of Gaia Stock, Belén G. Freijeiro; Martin Salisbury, Vladimir Radunsky, and Yukiko M. Hiromatsu, has selected **87 artists for the 2010 Exhibition** from **2,456 candidates** (from 58 countries).

*jury members' cv: <http://www.bookfair.bolognafiere.it/en/mostraiillustratori/giuria>
list of selected illustrators: <http://www.bookfair.bolognafiere.it/en/mostraiillustratori/selezionati>*

SLOVAKIA IS GUEST OF HONOUR COUNTRY AT THE ILLUSTRATORS EXHIBITION

Slovakia, with strong traditions and great creative potential in literature and illustration, is the 2010 Guest of Honour Country, bringing a programme of exhibits, seminars, and performances that present its finest artistic and cultural talents.

The fascinating exhibition of Slovakian illustrators - **SlovakUnitedImmagiNations** – offers the works of 32 artists who have made important contributions to children's book illustration over the last 60 years.

Info: <http://www.bookfair.bolognafiere.it/en/mostraiillustratori/ospite>

THE 2010 ANNUAL

An exceptionally valuable tool, the Annual presents the fiction and non-fiction works displayed at the Illustrators Exhibition. For publishers and professionals, it annually documents the progress of artistic trends in children's illustration.

The 2010 Annual cover is illustrated by **Tàssies**, an artist who has won numerous awards (Plaque BIB 1993, Premio Internacional de Ilustración della Fundación SM 2008) and was the winner of the 2009 **Gran Prix BIB** in Bratislava (the first Spanish illustrator to receive this award) with *El nen perdut*.

He will have a one-man exhibition at the 2010 Children's Book Fair, with some original plates from his latest work *Noms robats* (Stolen Names), concerning molestation in the school.

CV Tàssies: <http://www.bookfair.bolognafiere.it/en/mostraiillustratori/annual>

INTERNATIONAL AWARD FOR ILLUSTRATION CHILDREN'S BOOK FAIR - FUNDACION SM

This new award, reserved to young illustrators (under 35) selected for the 2010 Illustrators Exhibition, was announced at the 2009 Children's Book Fair. On 25 March, the winner of the first edition will be announced, selected by a jury composed of G. Alfonso Ruano (artistic director of Gruppo SM), Antonio Faeti (professor emeritus), and Jeffrey Garrett (Northwestern University Library).

The winner will be offered the opportunity to illustrate a book to be published by Gruppo SM (and to be presented at the 2011 Children's Book Fair), as well as an exhibition of his/her works in a show at the 2010 Fair. The winner will also receive a US\$ 30,000 prize.

http://www.bookfair.bolognafiere.it/en/illustratori/premio_illustrazione

BOLOGNARAGAZZI AWARD, PRIZE FOR EXCELLENCE

An award coveted by publishers all over the world, assigned to books with the finest graphic and editorial design in the **FICTION**, **NON FICTION**, and **NEW HORIZONS** categories. For the 2010 edition, there will also be section entitled **OPERA PRIMA**, devoted to the works of young authors and illustrators and presenting innovative designs. Over 1,160 candidates from 34 countries participated in the **BOLOGNARAGAZZI AWARD**.

The 2010 international jury, composed of Antonio Faeti (chairman), Ginette Caron, and Jacob Hope, after evaluating the books from the artistic and technical point of view and with regard to balance between text and image, assigned the **2010 BOLOGNARAGAZZI AWARDS** to:

FICTION winner	LEMNISCAAT - Rotterdam, Netherlands DE BOOMHUT engravings by Ronald Tolman, illustrations by Marije Tolman
NON FICTION winner	THE CREATIVE COMPANY – Mankato, MN, USA THE RIVERBANK author: Charles Darwin, illustrations by Fabian Negrin
NEW HORIZONS winner	TARA BOOKS – Besant Nagar, Chennai, India DO! text by Gita Wolf, illustrations by Ramesh Hengadi and Shantaram Dhadpe
OPERA PRIMA winner	CHRONICLE BOOKS – San Francisco, CA, USA THERE WAS AN OLD LADY WHO SWALLOWED A FLY design and illustrations by Jeremy Holmes

List of awards and mentions

2010: <http://www.bookfair.bolognafiere.it/boragazziaward/vincitori>

ILLUSTRATORS CAFÉ

Once again, the **ILLUSTRATORS CAFÉ**, located at the centre of the Fair, is the place to network, to discuss new books, to meet publishers and favourite artists, and to be known by people looking for new talent.

As always, the **2010 ILLUSTRATORS CAFÉ** offers an extensive programme of events, including the presentation of winners of the BOLOGNARAGAZZI AWARD.

AUTHORS CAFÉ

One of the new features for 2010 is the **AUTHORS CAFÉ**, an area set up between Halls 29 and 30, offering a space to discuss timely subjects and to meet authors and experts.

Among the topics under discussion: prospects for the literary scene, reading experiences in troubled areas, debuting authors in Bologna.

DEDICATED TO ... GIANNI RODARI

2010 is an important year for remembering Gianni Rodari: the 90th anniversary of his birth, the 30th of his death, and the 40th of his receipt of the H.C. Andersen Award (Bologna, 1970) the world's most prestigious prize for children's books. The 2010 CHILDREN'S BOOK FAIR honours this classic author of children's literature, translated into more than 50 languages, with a series of seminars and meetings and an illustration

competition (with 846 participants from all over the world). The highlight of the Rodari celebration will be the conference entitled **GIANNI RODARI, UN CLASSICO PER RAGAZZI E...**, an important contribution to the understanding of Rodari's works, his value as a writer, journalist, critic, and intellectual.

LA GRAMMATICA DELLE FIGURE is the title of the exhibit devoted to Rodari, based on the illustration competition and presenting the works of 44 illustrators (33 selected from participants in the competition and 11 who have recently published a book by Gianni Rodari).

The exhibit is sponsored by the Children's Book Fair and curated by Giannino Stoppani Cooperativa Culturale, in cooperation with El, Emme, Einaudi Ragazzi. The exhibit catalogue is published by IBC, Institute for artistic, cultural, and natural heritage. Superintendence for literary and documentary heritage.

Info: http://www.bookfair.bolognafiere.it/en/programma/gianni_rodari

FROM BOLOGNA TO THE WORLD

For selected artists, the Illustrators Exhibition is just the beginning. At the conclusion of the Fair, the Exhibition begins a long international tour, organised for the past 30 years in cooperation with JBBY (Japanese Board on Books for Young People). The 2010-2011 itinerary includes:

- **Itabashi Art Museum**, Tokyo (10 July – 15 August)
- **Otani Art Museum, Nishinomiya** (21 August – 26 September)
- **Municipal Museum, Yokkaich** (2 – 31 October)
- **Ishikawa Art Museum, Nanao** (5 November – 5 December)
- **Nagashima Art Museum, Kagoshima** (11 December 2010 – 1 January 2011)
- **Korea** (date to be determined)

...AND MORE

The 2010 CHILDREN'S BOOK FAIR also presents important initiatives such as the **LITERARY AGENTS CENTRE** and the **TRANSLATORS CENTRE**, created to satisfy precise market demands.

These initiatives include meetings, networking, and opportunities for business and for professional growth.

Among this edition's new features is the translation competition entitled **In Altre Parole**, called by the TRANSLATORS CENTRE. The competition, called in cooperation with Biblit, is addressed to aspiring and first-time translators of children's books from English, Spanish, and German into Italian. It is an important professional opportunity for participants, who can make their first contacts with international children's book publishers. The winner will be announced at the TRANSLATORS CENTRE on Friday 26 March.

KIDS LICENSING FORUM

The KIDS LICENSING FORUM was created at the 2008 CHILDREN'S BOOK FAIR as an exhibition space devoted to licensors and licensing agencies (both highly synergistic with the Exhibition), and quickly became Italy's foremost event for the sector.

This year, from 23 to 25 March, the KIDS LICENSING FORUM becomes an independent event parallel to the CHILDREN'S BOOK FAIR, occupying Hall 31 of the Bologna Exhibition Centre.

Sponsored by LIMA (International Licensing Industry Merchandisers' Association), the event promotes meetings between players in the licensing sector and supports companies in their definition of marketing strategies and brand development.

The Kids Licensing Forum is sponsored by prestigious international publications such as Kidscreen, License! Global Magazine, Total Licensing, Videoage, TBI and Entertainment&Licensing.

*Info: <http://www.kidslicensingforum.com/en/>
2010 programme: <http://www.kidslicensingforum.com/en/programma/>*

Bologna, March 2010
(general 2010)